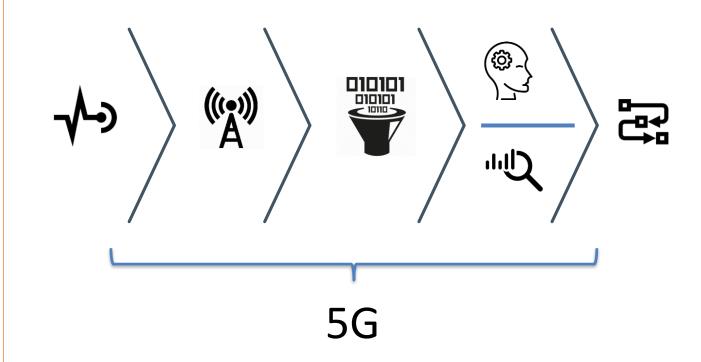




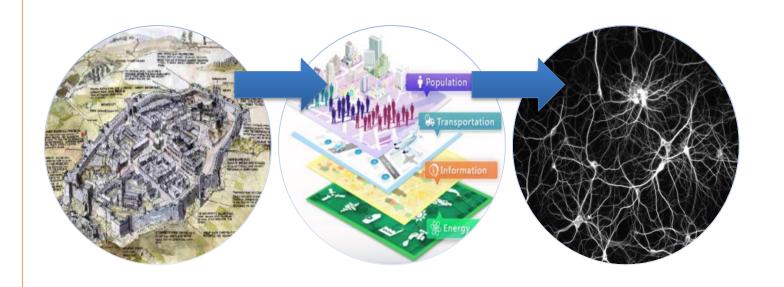
# 5G













## What is 5GBarcelona?

5GBarcelona is a public-private initiative that will offer an open and neutral 5G digital hub for the validation and adoption of 5G technologies and applications in a real environment.

It is promoted by:

- Fundación Mobile World Capital Barcelona
- Barcelona City Council
- Government of Catalonia
- Fundació i2CAT
- Centre Tecnològic Telecomunicacions Catalunya (CTTC)
- Universitat Politècnica de Catalunya (UPC)
- ATOS





# What 5GBarcelona can offer?



# Create business opportunities

- Facilitate the activity of the 5G ecosystem players
- Promote public-private partnerships and co-investments
- Explore and create business around 5G
- Explore and develop new business models



# Foster the adoption and validation of 5G technologies

- Facilitate the deployment of 5G infrastructure
- Test, prototype and implement 5G solutions
- Define good practices in the deployment of 5G networks



#### **Awareness**

- Give visibility to 5G solutions and services
- Disseminate activities related to 5G
- Export solutions to generate opportunities



### Knowledge

- Promote research and innovation around 5G
- Knowledge generation
- Talent pool (create, attract and retain talent)

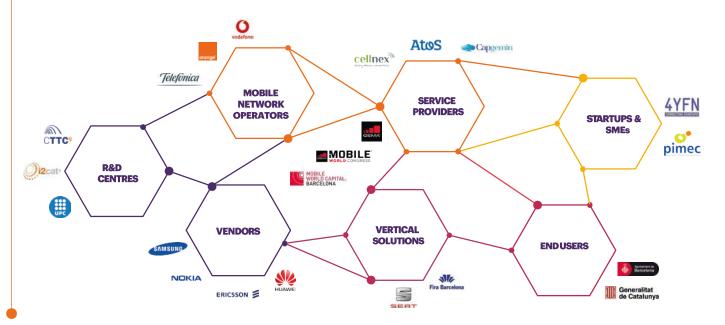


# Why Barcelona?



# The ideal ecosystem.

5GBarcelona aims at pioneering the ecosystem where companies, institutions, entrepreneurs and innovators can create and develop these opportunities.















# **5G Lab in PierO1**



- Creating ecosystem (in PierO1)
- Beyond a common laboratory Open laboratory and connected with 5GBarcelona nodes
- With worldwide-known manufacturers with pre-commercial 5G equipment
- Engineers support for integration needs
- Valuation of opportunities
- Time-to-market Shortening

