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**SUP4SUD**

Conceptual & Policy Framework Session

# **TS # 2: SDGs & New European Bauhaus Policy Integration**

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# 1. CONTEXT

## Where we are coming from:

In TS1, we reached a shared understanding:

**Sustainability is not only an issue of policy content, but also a governance challenge.**

Whether sustainability objectives are achieved depends on:

- how priorities are set,
- how decisions are coordinated,
- how implementation is steered,
- and how learning takes place over time.



TS2 starts from this premise.

# 1. CONTEXT

## Sustainability Frameworks Are Now Part of the Policy Environment

Today, strategic urban planning operates within:

- **Global** frameworks: 2030 Agenda, New Urban Agenda
- **European regional** frameworks: Urban Agenda for the EU, European Green Deal, NEB
- **National** frameworks: national urban/development agendas

They contribute to:

- Establishing shared goals,
- Aligning objectives in a complex and dynamic policy environment
- Facilitate learning, policy-exchange and monitoring

# 1. CONTEXT

## Why Multi-Level Frameworks Matter for Cities and Regions

Cities and regions develop strategic urban planning within this policy environment.

**Addressign alignment** with broader frameworks is an **unavoidable** element of policy design.

It may even happen **implicitly**.

Cities and regions look at multi-level frameworks for:

- Policy alignment
- Common language: legitimation
- Access to financing

## 2. REAL PROBLEM

# Alignment Without Consequences

Many policy instruments are:

- aligned with sustainability in strategic language,
- consistent with SDGs or NEB values,
- formally integrated in visions and objectives.

Yet during implementation:

- priorities often remain unchanged,
- decisions follow established routines

In these cases, **sustainability remains abstract**: it works as a narrative or legitimation device.

Strategic alignment does not automatically change decisions and results.

This is the core problem TS2 addresses.

## 2. PROMISE

# A Resource, Not an Add-On

Sustainability frameworks can be a **resource** for our policies

Not as an **external mandate**.

They can **contribute** to policy design, governance and success

## 3. PROMISE

# Why the SDGs were created

The Sustainable Development Goals (SDGs) were adopted in 2015 as part of the 2030 Agenda to address sustainability as a systemic challenge.

They were created to:

- overcome silo-based policymaking,
- integrate social, environmental and economic objectives,
- Visualize trade-offs,
- operate across all levels of governance and territories,
- support action, not only reporting.

They were never meant to be only a communication or reporting tool.

## 3. PROMISE

# What the New European Bauhaus Adds

The New European Bauhaus (NEB) was launched to complement sustainability frameworks with:

- quality of place,
- lived experience,
- inclusion and participation,
- design culture.

Three principles: Beautiful, Sustainable, Together.

It responds to a key limitation of purely technical approaches: **sustainability must also be felt, seen and lived.**

## 3. PROMISE

# NEB examples

NEB good practices imply different levels of physical intervention.  
They key element lays in the way the space is lived and experienced.



Luxembourg – Sustainable  
Campus Transformation  
NEB prize 2025  
Transforming High School campus  
incorporating circular economy



Barcelona – Superblocks  
NEB prize 2025  
Reorganizing urban mobility  
through traffic reduction and  
green spaces



Granada – Sacromonte Caves  
Museum  
NEB prize 2023  
Recuperating the identity and  
belonging of the Roma community

## 3. PROMISE

# What they Add (and not what they demand)

### SDGs

- Integrated framework linking social, environmental and economic goals
- Designed to work across all levels of governance
- Enable coherence, monitoring and learning

### New European Bauhaus

- Adds qualitative and experiential dimensions:
  - quality of place,
  - inclusion,
  - lived experience
- Complements performance oriented sustainability

They add **capacity**.

## 4. SOLUTION

# What Does “Integrating” SDGs Into Policy Actually Mean?

Where integration actually happens

- Ex-ante assessment
  - Evidence-based multi-dimensional analysis of policy impact
- Project design & selection
  - Binding criteria – Objective selection
- Cross-departmental coordination
  - Clear rules and mechanisms
    - Policy Operational Guidelines: Viladecans example
- Monitoring & review
  - Comparability

They give **direction and coherence to procedures that already exist:** assessment, design, prioritisation, coordination, monitoring and review. This is why they are useful from a governance perspective.



# 4. SOLUTION

## Ex-ante assessment

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1	COD_MUN	MUN	CCAA	cod_ca	PROV	cod_p	enAreaUr	codAreaUr	supTotMur	Pob2023	D02a	D02b	D03a	C_inmuebación 2012-	D10b	D14	nual energ	D18a	D18b	D18c	D22a	D22b	D24a	D24b	D24c	D23	D28a	
2	01001	Alegría-Du	País Vasco	16	Araba/Ála	1	500	19,95	2975	6,304662	54,90914	0,084616					1973	630,2521	72,92938	8,80558	13	11,7	43,6	25	19,1	9,9	7,85645	
3	01002	Amurrio	País Vasco	16	Araba/Ála	1	500	96,19	10313	4,032674	4,642448	0,089639					1846	568,6997	69,48593	8,021673	23,5	14,5	63	24,6	39	7,3	11,42767	
4	01003	Aramaio	País Vasco	16	Araba/Ála	1	500	73,09	1409	0,652072	8,873633	0,035183					2281	672,8176	68,04124	7,137193	24,1	15,6	58,7	20,4	38,8	2,5	0,664452	
5	01004	Artziniega	País Vasco	16	Araba/Ála	1	500	27,29	1832	2,44322	10,10975	0,250728		1	-2,74		1933	651,7467	68,11688	9,415584	19,1	16	54,9	25,4	29,9	6	7,404255	
6	01006	Armiñón	País Vasco	16	Araba/Ála	1	500	12,97	232	14,11139	64,90325	0						1064,655	68,1388	9,77918	14,6	11,8	34,7	15	20,1	7,3	7,602339	
7	01008	Arratzua-L	País Vasco	16	Araba/Ála	1	500	57,53	1043	4,911761	36,65563	0,100253		1	4,88		2540	879,1946	63,94389	11,71617	21,6	10,7	53	20	33,6	3,2	4,099561	
8	01009	Asparrena	País Vasco	16	Araba/Ála	1	500	65,11	1609	2,324297	25,3473	0,352172			-3,59		1768	626,4761	65,70447	3,573883	22	19,8	50,5	17,3	33,6	9,1	6,830601	
9	01010	Ayala/Aiat	País Vasco	16	Araba/Ála	1	500	141,07	2918	0,996293	5,944247	0,017433			0,1		2338	725,8396	63,37071	8,59667	18,3	20,2	48,3	21,2	27,9	2,7	5,915638	
10	01011	Baños de E	País Vasco	16	Araba/Ála	1	500	9,5	295	2,714371	66,4108	0,902596			-6,62			789,8305	56,25	7,065217	24,5	16,4	45,4	9,8	35,6	19,1	3,431373	
11	01013	Barrundia	País Vasco	16	Araba/Ála	1	500	97,3	897	0,967625	36,66727	0,037974		2	0,66			750,2787	61,46146	5,905906	21,7	14,9	50,7	18	32,9	3,2	4,071661	
12	01014	Berantevil	País Vasco	16	Araba/Ála	1	500	35,75	451	3,800781	73,63069	0,339252			-5,83			980,0443	59,67016	6,596702	25,5	17,1	57,4	17,2	40,9	5,9	4,693141	
13	01016	Bernedo	País Vasco	16	Araba/Ála	1	500	130,48	540	0,834615	19,9802	0,062409		1	-1,41			774,0741	60,38647	6,924316	27,5	16,9	57,1	14	44,2	4,8	5,142857	
14	01017	Campezo/	País Vasco	16	Araba/Ála	1	500	85,36	1072	0,729333	28,00468	0,130814		2	-3,7		1751	664,1791	61,05161	8,276534	24,9	19	55,9	17,1	39,4	6,2	4,950495	
15	01018	Zigoitia	País Vasco	16	Araba/Ála	1	500	102,01	1821	2,019663	16,92629	0,111481			4,29		2648	774,849	65,29101	9,365079	22,8	10,4	55,6	20,2	36,1	4	3,583618	
16	01019	Kripan	País Vasco	16	Araba/Ála	1	500	12,57	174	0	63,37525	0,692313			-9,28			712,6437	61,82796	4,83871	25	11,4	50,4	12,8	37,9	3,4		
17	01020	Kuartango	País Vasco	16	Araba/Ála	1	500	84,32	401	0,344726	18,14953	0,116544			17,6			862,8429	59,08184	9,98004	28,9	19	74,3	23,9	51,6	3,5	5,668016	
18	01021	Elburgo/B	País Vasco	16	Araba/Ála	1	500	32,1	638	3,401416	54,1688	0,142322		1	0,1			882,4451	67,24599	8,02139	16	11,8	42,8	20	23,3	3,8	3,89016	
19	01022	Elciego	País Vasco	16	Araba/Ála	1	500	16,26	964	3,798356	78,56538	0,966047		1	-6,36			683,61	62,28814	7,521186	23,8	17,8	62,7	24	39,2	8,3	7,082631	
20	01023	Elvillar/B	País Vasco	16	Araba/Ála	1	500	17,5	313	1,469117	78,87195	0,502769		1	-14,13			766,7732	65,24217	3,133903	29,3	22,8	61	13,8	47,9	8,3	4,081633	
21	01027	Iruraiz-Ga	País Vasco	16	Araba/Ála	1	500	47,13	541	1,241109	56,6635	0			-0,74			946,3956	66,23563	7,327586	19,1	15,5	40,3	13,5	27	2,8	3,875969	
22	01028	Labastida/	País Vasco	16	Araba/Ála	1	500	38,11	1566	1,992205	41,39644	0,480109		3	1,99		1044	636,6539	66,06758	5,607477	20,7	14,1	59,6	26,5	33,4	10,9	9,690722	
23	01030	Lagrán	País Vasco	16	Araba/Ála	1	500	45,62	172	0,648951	15,10015	0,066953			-2,78			767,4419	54,00844	1,687764	38,4	16,7	87	15,2	71,7	3,5		
24	01031	Laguardia	País Vasco	16	Araba/Ála	1	500	80,94	1472	1,978678	61,45173	0,248593		4	-4,2		1647	737,0924	56,17461	6,145893	22,4	16,5	53,7	19,2	34,8	12,7	4,761905	
25	01032	Lanciego/	País Vasco	16	Araba/Ála	1	500	24,25	708	2,296614	70,15185	0,297446			5,69			648,3051	61,02941	6,470588	25,1	21,3	71,8	28,6	43,8	14,1	7,981221	
26	01033	Lapuebla c	País Vasco	16	Araba/Ála	1	500	6,05	865	0,076836	61,75033	2,500846			2,59			578,0347	59,06128	6,127771	21,5	18,2	54,9	21,6	34	11,7	11,01243	

Sheet1

# 4. SOLUTION

## Monitoring & Review

	OBJETIVOS ESTRATÉGICOS AUE	TOTAL Nº INDICADORES	Nº INDICADORES CUALITATIVOS	Nº INDICADORES CUANTITATIVOS	VINCULACIÓN ODS 11
1	 ORDENAR EL TERRITORIO Y HACER UN USO RACIONAL DEL SUELO, CONSERVARLO Y PROTEGERLO	8	3	5	✓
2	 EVITAR LA DISPERSIÓN URBANA Y REVITALIZAR LA CIUDAD EXISTENTE	17	6	11	✓
3	 PREVENIR Y REDUCIR LOS IMPACTOS DEL CAMBIO CLIMÁTICO Y MEJORAR LA RESILIENCIA	6	3	3	✓
4	 HACER UNA GESTIÓN SOSTENIBLE DE LOS RECURSOS Y FAVORECER LA ECONOMÍA CIRCULAR	8	4	4	✓
5	 FAVORECER LA PROXIMIDAD Y LA MOVILIDAD SOSTENIBLE	6	2	4	✓
6	 FOMENTAR LA COHESIÓN SOCIAL Y BUSCAR LA EQUIDAD	5	3	2	✓
7	 IMPULSAR Y FAVORECER LA ECONOMÍA URBANA	4	2	2	✓
8	 GARANTIZAR EL ACCESO A LA VIVIENDA	5	2	3	✓
9	 LIDERAR Y FOMENTAR LA INNOVACIÓN DIGITAL	4	2	2	✓
10	 MEJORAR LOS INSTRUMENTOS DE INTERVENCIÓN Y GOBERNANZA	9	8	1	✓
	<b>AGENDA URBANA ESPAÑOLA</b>	<b>72</b>	<b>35</b>	<b>37</b>	<b>✓</b>

## 4. SOLUTION

# NEB as a Situational Application of Sustainability

Unlike SDGs, the NEB is **not a universal framework**.

Its value lies in **selective application**, especially in:

- urban regeneration,
- public space and housing,
- heritage and place-based interventions,
- people-centred projects.

Integrating NEB means:

- translating values into **design and quality criteria**,
- shaping how projects address inclusion and experience,
- influencing decisions where spatial quality matters.

# NEW EUROPEAN BAUHAUS INVESTMENT GUIDELINES

The Guidelines set the basis for how and why investments in built environment projects can be aligned with the New European Bauhaus. They provide guidance on how to put NEB values and principles in practice in the various aspects of investment and project preparation, and concrete recommendations.

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## 5. HOW IT WORKS

# How SDGs and NEB Reinforce Governance

Both frameworks reinforce governance when they:

- influence implementation criteria,
- structure prioritisation,
- serve as tools for evidence-based policies,
- guide monitoring and feedback,
- support learning and adjustment.

They matter when they: enter **decision-making routines**, not when they remain external references.

# 5. HOW IT (DOES NOT) WORK

## Why Operationalisation Often Fails

Common obstacles:

- weak cross departmental ownership,
- lack of data and indicators,
- limited administrative capacity,
- fragmented institutional settings

These are governance constraints, not conceptual failures

# CLOSING

## Why This Matters for SUP4SUD

SDGs and the New European Bauhaus are not about compliance.

They are about governing sustainability better.

They are a policy asset when they:

- influence decisions during implementation,
- support evidence based prioritisation,
- strengthen coordination and learning.

Integration only matters when it changes practice.

# CLOSING

## Questions guiding Thematic Seminar #2

- How can partners move from broad alignment to operational integration of SDGs and NEB?
- Which indicators, monitoring tools and reporting routines are most useful for turning sustainability frameworks into management tools?
- When is NEB genuinely relevant, and how can it be applied without becoming a generic label?
- How can social inclusion, quality of place and quality of life be translated into binding criteria, especially in regional and metropolitan instruments?

# Thank you!

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