

Governance experience – the case of Viladecans

The Future of the City Office - Viladecans 2030

April 21st, 2026

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The city of Viladecans.

02

Strategic city framework – Viladecans 2030 Vision.

03

Viladecans 2030 Missions.

01

The city of Viladecans.



**European Green Leaf
City Award 2025**

Viladecans
town life,
city living.



VILADECANS

With 66.720
inhabitants

BARCELONA

15 minutes from
Barcelona

**Viladecans 2030
Missions**





Coordinator CITY OF RECE
(National Network of Educating
Cities)



The most important social
elevator in Catalonia
(67% of the neighbors have a higher educational
level than their parents)

The Future of the City Office

The only intermediate city in Europe that
has an Office dedicated to the future:
The Future of the City Office



We have launched the Viladecans Manifest

- 3 trees within sight of every residence
- Tree cover for 30% of the municipal surface
- A green space no more than 300 meters from every home



Viladecans has seen a rise of 2.5% in the
number of jobs over the last decade



02

Strategic city framework – Viladecans 2030 Vision.

Overview of the City's Strategic Framework

Viladecans 2030–2040 Vision



Component 1



Component 2

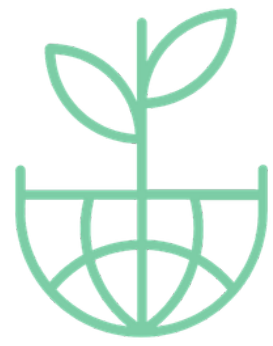


Component 3

Relational governance tools



City with 0 school dropouts by 2030



Climate neutral city by 2030

Viladecans Cares For Me Network

Innovative Local Tools



The Future of the City Office

Governance tools

Urban Agenda Monitoring Committee

Sectorial Plans Monitoring Committee

Viladecans 2030 Strategy Steering Committee

Budget Transformation Committee



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Viladecans 2030–2040 Vision



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Let's build the Viladecans of 2030. Let's prepare the city for 2050.

The Viladecans 2030–2040 Strategy is the instrument that guides the local administration in proactively addressing global challenges. It serves to plan the city's future until 2030 and prepare it for 2050.

The Strategy is aligned with the **Sustainable Development Goals**.

Shared Reflexion Process – 2021

Structure

- 6 strategic thematic axes.
- 3 cross-cutting strategic axes.
- 25 City Challenges.


And two City Missions...





Spanish Urban Agenda


The **United Nations' New Urban Agenda** clearly illustrates the integrated approaches required by the concept of sustainability, encompassing environmental, social, and economic dimensions simultaneously. Likewise, the European Union's Urban Agenda is also committed to this integrated vision of sustainability.


The objectives of this Agenda are therefore broad and ambitious, and its strategic framework responds to them. This framework is composed of a **Decalogue of goals to be achieved**, along with a list of possible lines of action to be implemented by each actor willing to commit to the Agenda.


 Objetivo Estratégico 1: Ordenar el territorio y hacer un uso racional del suelo, conservarlo y protegerlo.

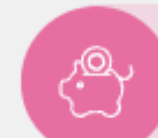
 Objetivo Estratégico 2: Evitar la dispersión urbana y revitalizar la ciudad existente.


 Objetivo estratégico 3: Prevenir y reducir los impactos del cambio climático y mejorar la resiliencia.


 Objetivo estratégico 4: Hacer una gestión sostenible de los recursos y favorecer la economía circular.


 Objetivo estratégico 5: Favorecer la proximidad y la movilidad sostenible.

 Objetivo estratégico 6: Fomentar la cohesión social y buscar la equidad.

 Objetivo estratégico 7: Impulsar y favorecer la Economía Urbana.

 Objetivo estratégico 8: Garantizar el acceso a la Vivienda.

 Objetivo estratégico 9: Liderar y fomentar la innovación digital.

 Objetivo Estratégico 10: Mejorar los instrumentos de intervención y la gobernanza.

Local Urban Agenda of Viladecans

In July 2021, the **City Council of Viladecans** signed an **Action Protocol with the Ministry of Transport, Mobility and Urban Agenda (MITMA)** to develop its Urban Agenda, reaffirming its commitment to the objectives of the UN 2030 Agenda, the European Urban Agenda, and the Spanish Urban Agenda (AUE).

Viladecans is committed to presenting its **Action Plan** as a pilot document, serving as a model for municipalities with similar characteristics.



Local Urban Agenda of Viladecans

To ensure an effective implementation adapted to the municipality's reality, it is essential to have tools that structure and facilitate its deployment. For this reason, Viladecans' Urban Agenda includes two specific instruments:

- **The Operational Programme of the Urban Agenda:** a planning and management tool that defines the actions to be developed in order to achieve the strategic objectives established. It sets out the implementation phases, the necessary resources, and the mechanisms for monitoring and evaluation.
- **The Guide for Participation and Co-creation of Urban Agenda projects:** a strategic tool designed to guarantee the effective involvement of citizens in decision-making and in the implementation of actions. It establishes a municipal co-production model that structures participation through different phases—preparation, design, community-building, evaluation, and accountability—to ensure inclusive, transparent, and collaborative processes.



Overview of the City's Strategic Framework

Viladecans 2030–2040 Vision



Component 1



Component 2

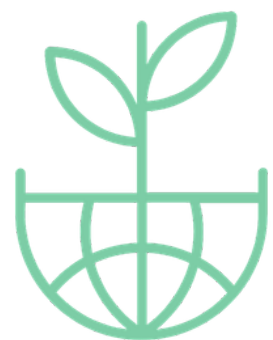


Component 3

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Piloting Circle: The Viladecans Vision 2030–2040.

Composed of political parties with representation in the City Council and city stakeholders, its mission is to **enrich and share the development of the Viladecans 2030–2040 Vision** (Urban Agenda, City Missions, sectoral plans).

It also monitors four key aspects using **172 indicators**:

- Urban Agenda: 73 FIISE indicators.
- Quality of life in the city.
- Progress towards achieving the SDGs.
- And progress towards achieving the 25 City Challenges.



Once a year



Invitation from the Mayor of Viladecans



The Future of the City Office



- Ecosystem Agents
- Allied Organizations of the Viladecans 2030 Missions



Objective: To enrich the development of the Viladecans 2030 Strategy. Monitoring of indicators. Endorsements of Allied Organizations.

Motor Groups and AUV Tracking Circle

Coordination meeting

Areas or services



Once a month



Service Director



The Future of the City Office



Leaders of Cross-Cutting Actions and MIA



The execution of the projects is monitored, and if necessary, the Project Manuals are modified.

AUV Engine Group

One group per area/sphere



Once every two months



Director of area



The Future of the City Office



- The Direction of the 2030 Strategy, Innovation and Institutional Networks Service
- Leaders of Cross-Cutting Actions and MIA
- Directors of the corresponding services or areas



Presents and approves deliverables associated with actions

Management Team Meeting



Once every 3 months



Municipal Management



- The Direction of the 2030 Strategy, Innovation and Institutional Networks Service
- The Municipal Management
- The Areas/Spheres Directions
- The Directions of Services
- The Management of Municipal Companies
- Fundació Ciutat Viladecans



Prepare the AUV Follow-Up Circle

Urban Agenda

Monitoring Committee



4 times a year

Every 3 months
2 special editions/year



Deputy Mayor in charge



The Future of the City Office



- The Municipal Management
- The Area Directors
- The Direction of the 2030 Strategy, Innovation and Institutional Networks Service
- Management Team
- Ministry of Housing and Urban Agenda (MIVAU)
- Barcelona Provincial Council
- Generalitat - Government of Catalonia



It tracks the main milestones of PHASE 1 by analyzing the trend of the indicators, and measures the contribution to the 2030 Strategy.

03

Viladecans 2030 Missions.

Overview of the City's Strategic Framework

Viladecans 2030–2040 Vision



Component 1

**Urban
Agenda**

Component 2

**Sectorial
Planning**

Component 3

Relational governance tools



City with 0 school dropouts by 2030



Climate neutral city by 2030

**Viladecans
Cares For Me
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Innovative Local Tools



**The Future of
the City Office**

Governance tools

Urban Agenda
Monitoring
Committee

Sectoral Plans
Monitoring
Committee

Viladecans 2030
Strategy Steering
Committee

Budget
Transformation
Committee

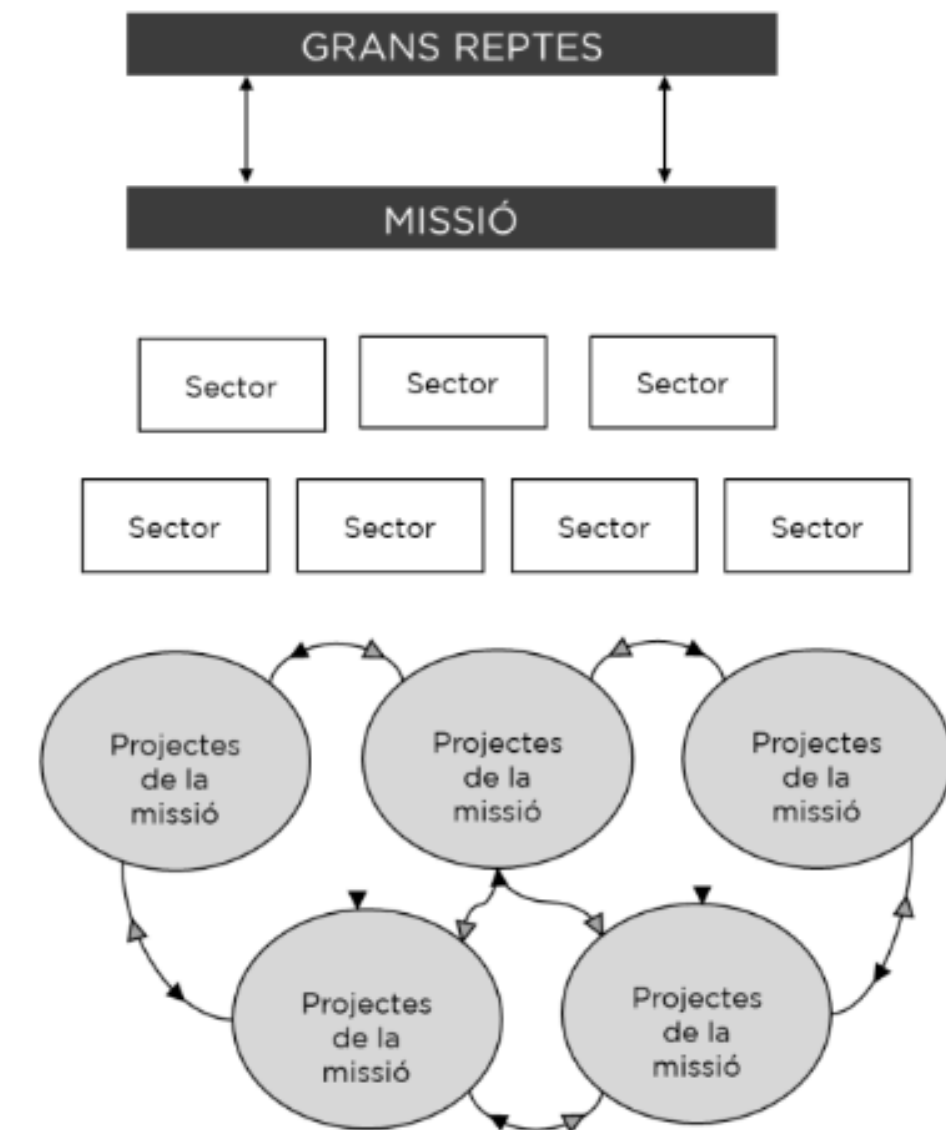
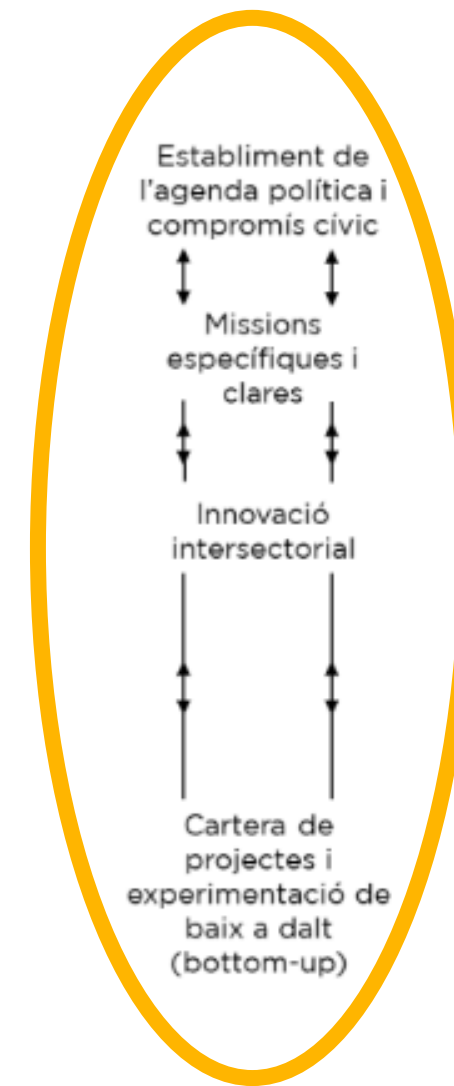


Mission Diagram/Map – Mariana Mazzucato

The Mission Diagram / Mission Map is a **strategic planning tool used to design, structure and communicate a "mission"**: in other words, a complex city or national challenge that requires deep systemic transformation (such as achieving climate neutrality or reducing early school leaving).

This tool is mainly associated with **Mariana Mazzucato**. It stems from her work on **mission-oriented public policies**, inspired by historical examples such as the **Apollo programme** (landing on the Moon), but applied to today's major societal challenges.

The European Union has adopted this approach through programmes such as **Horizon Europe**, including missions like **"100 Climate-Neutral and Smart Cities"**.



TWO MISSIONS AHEAD!



City with 0 school dropout rates by 2030



Carbon-neutral city by 2030

The Viladecans 2030 Missions



Who is part of the Viladecans City Council's mission team?

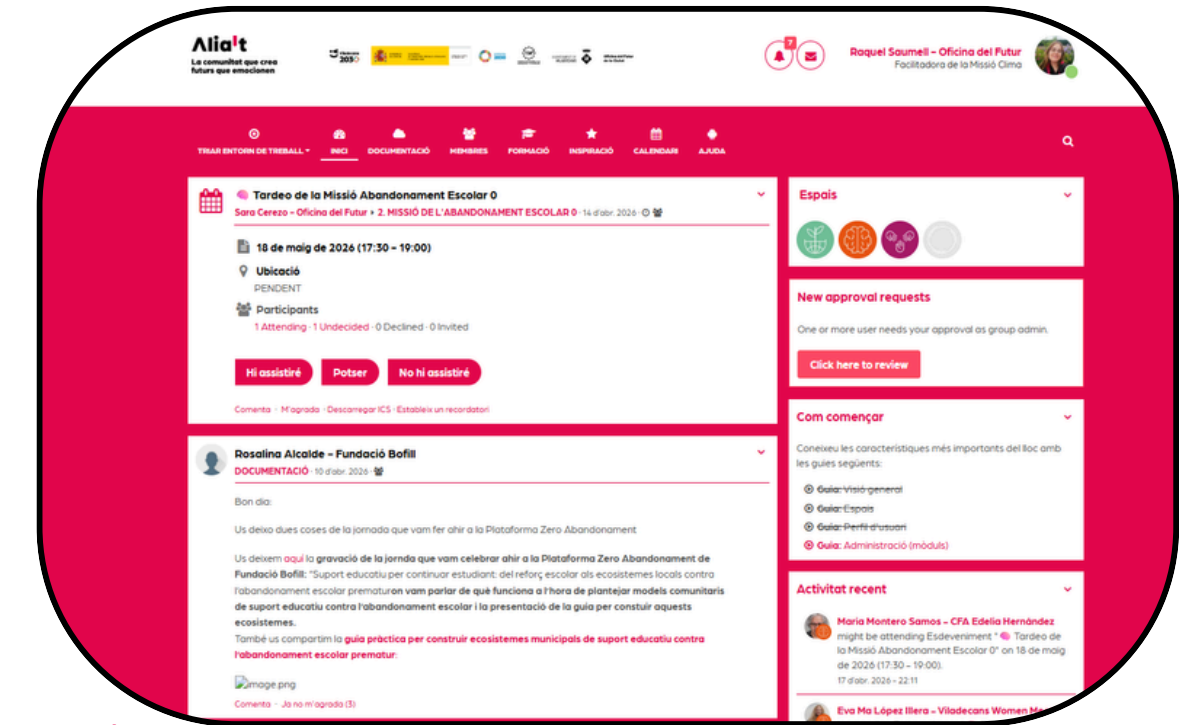
- **Mission Pilots** (politician): Jordi Mazón and Irene Reus.
- Director of the Viladecans 2030–2040 Strategy Area.
- Technical Managers.
- The Future of the City Office.

How are we **organized**?

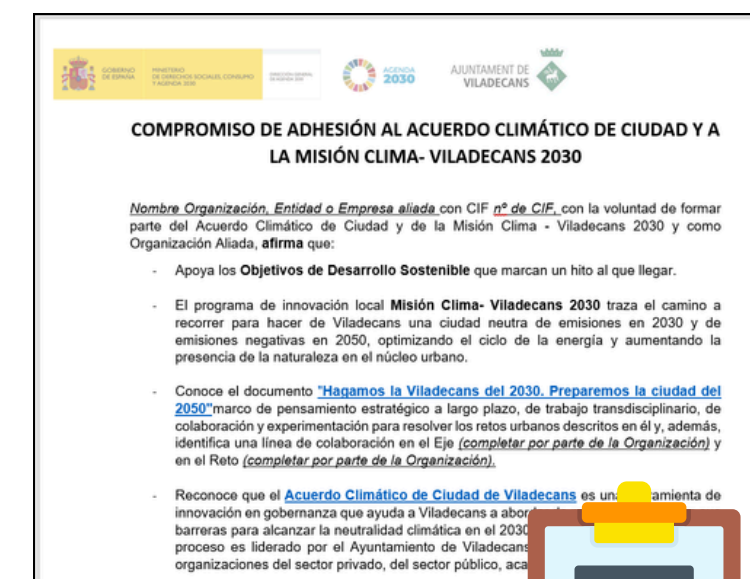
- Meetings every 15 days to monitor the mission.
- We hold quarterly and annual meetings with organizations to work together and carry out **demonstration projects**.
- We communicate through the virtual learning community **Alia't**.

Allied Organizations:

- An initial meeting is held between the mission pilot and the organization.
- A commitment agreement is signed between the organization and the City Council. This commitment is formalized at a public signing ceremony.
- The Future of the City Office is responsible for contacting the Partner Organizations.



Alia't La comunitat que crea futurs que emocionen



Validation and approval by the governing board.



37 Allied Organizations to the Climate Mission



Carbon-neutral
city by 2030

URBASER.
Clúster de l'Energia Eficient de Catalunya.
Paisaje Transversal.
IQEMBU.
UTE Avanza Baix Llobregat.
Viladecans Style Outlet.
FCC Medi Ambient.
Symbiosy.
TGT.
ARQTERIA.
Alliance Health Care.
Biyud.
Electronica CALBET.
BLADVERD HORTA XXI, SL.
Tugas Cooperativa Agroecològica SCCL.
Club Empresarial Viladecans.

Àrea Metropolitana de Barcelona.
Diputació de Barcelona.
Pla Estratègic Metropolità de Barcelona.
Consorci per a la Protecció i la Gestió dels
Espais Naturals del Delta del Llobregat.
Consell Comarcal del Baix Llobregat.
Hospital de Viladecans.
Fundació Ciutat de Viladecans.
VIMED.
VIQUAL.

Empreses
15

**Recerca
i educació**
3

IAAC.
UPM.
UPC (CARNET, GRIC...).

**Admin.
pública**
11

Ciutadania
**Viladecanencs i
viladecanenques**
7

Escola Miquel Martí i Pol.
Escola Àngela Roca.
EOI Viladecans.
Associació Viladecans Women Meet Up.
Màgic Vòlei.
Club Bàsquet Viladecans.
Club esportiu Athletic Torre Roja: Futbol Sala.

**Suport institucional a l'Acord
Climàtic de Ciutat i a la Missió Clima:**

Generalitat de Catalunya

Gobierno de España



Alliance Health Care.
Viladecans Style Outlet.
Iqembu.
Paido.
Mesoesthetic.
Club Empresarial de Viladecans.
ARQTERIA

Diputació de Barcelona.
Servei Educatiu Baix Llobregat II.
EAIA.
Serveis Territorials del Baix Llobregat
del Departament d'educació de la
Generalitat de Catalunya.
Hospital de Viladecans.

UPC.
UOC.
Fundació Talent Factory.
Fundació Bertelsmann.
Fundació Empieza por Educar.
Fundació Nou Cims.
Fundació Jaume Bofill.
Fundació Gentis.
Fundació BCN FP.

Col·legi Sagrada Família.
Col·legi Sant Gabriel.
Escola Oficial Idiomes.
Escola Angela Roca.
Escola Dr. Trueta.
Escola El Garrofer.
Escola Montserratina.
Escola Pau Casals.
Escola Miquel Martí i Pol.
Escola Goar.
Escola Can Palmer.
Institut Escola.
Institut Josep Mestres.
Institut Miramar.
Institut Sales.
Institut Torre Roja.

FAPA.
Athletic Torre Roja Futsal.
UD Sector Montserratina.
Club Atletisme Viladecans.
Club de Basquet
Viladecans.
Cocodrils Rubgi.
CFA Edelia Hernández.
ASSOCIACIÓ VILADECANS
WOMEN MEET UP.
Creu Roja.
Les Tanques.
Club Beisbol Viladecans.
Club Rítmica La Unió.

Endorsements of the Viladecans 2030 Missions



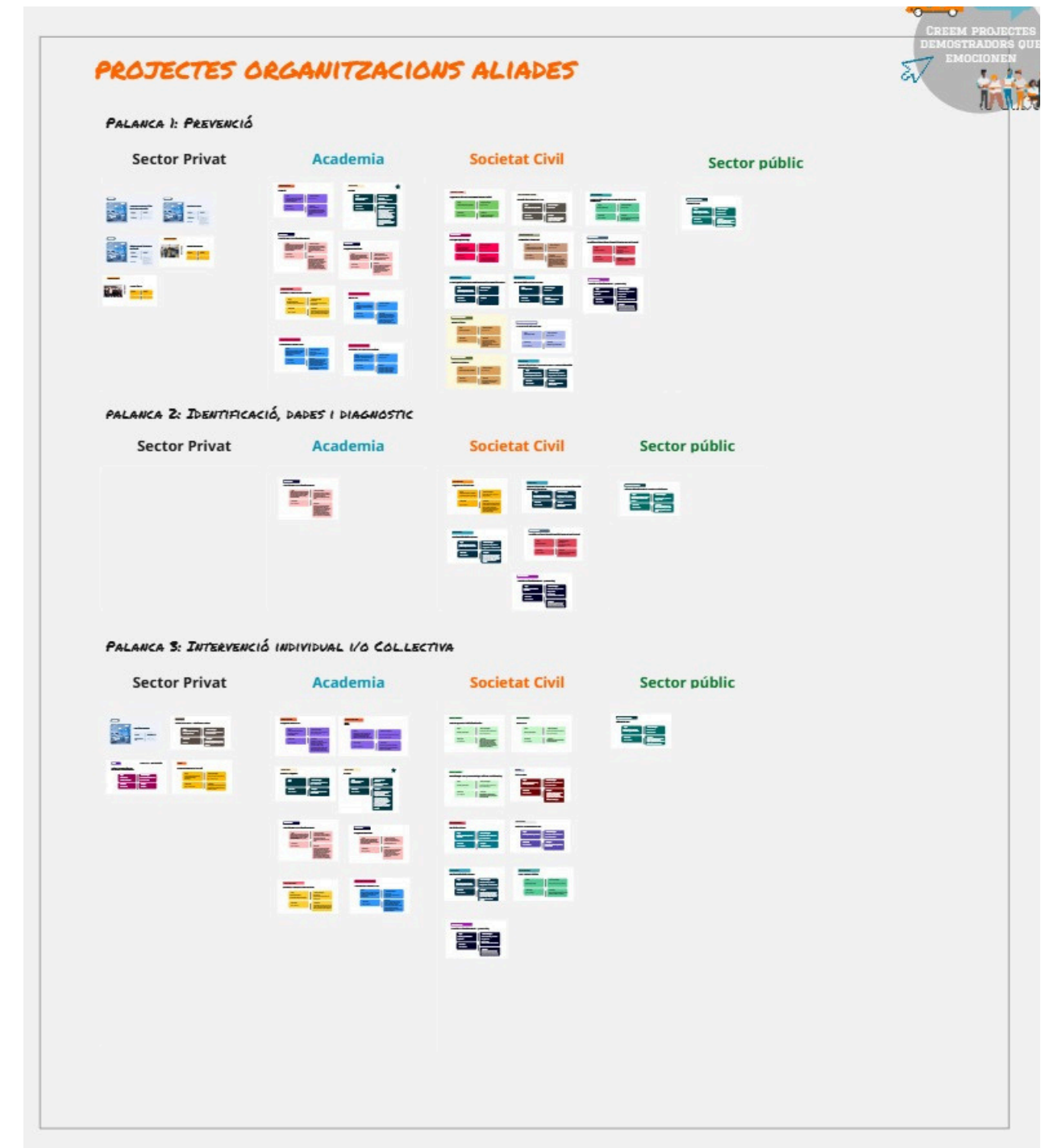
The project map



City with 0 school dropouts by 2030

A project map has been prepared that includes all the initiatives that the allied organizations develop in relation to the Educational Mission.

The process has combined the initial collection of information with individual and group meetings to learn in detail each project and correctly place it within the three levers of action of the mission: prevention, data identification and diagnosis, and individual and/or collective intervention.



The City Climate Contract



Carbon-neutral
city by 2030

A **political, technical, and community commitment** undertaken by the City Council and local stakeholders to achieve climate neutrality before 2030, within the framework of the Climate Mission – Viladecans 2030 and in line with European Union guidelines. Specifically, it aims to reduce carbon emissions by 80% and increase carbon capture by 20%.

Viladecans collaborates with citiES 2030, the platform that supports Spanish mission cities, and aims to become one of the programme's leading cities – alongside Bilbao – by 2026.

We have completed the **Decarbonization Route Viladecans Town Hall**. Emissions from the City Council area only represent 3% of the municipality's total emissions.



Presented in Santander in
June, awaiting European
Commission evaluation

Green Leaf 2025



The Green Leaf award recognizes municipalities that stand out for their commitment to addressing urban environmental challenges and demonstrating that sustainability is possible and a priority in the development of the city. These are territories that aim to give a better quality of life to their inhabitants by stimulating new transformation activities towards an ecological transition.

In 2025, **Viladecans has won the Green Leaf award**, as Ciudad Verde Europea.

Viladecans an even greener, sustainable and environmentally friendly city.



Thank you very much!



Viladecans 2030 Web

<https://viladecans2030.cat/>