



NAME OF PROJECT

22L. Study of a logistics district in Barcelona

MUNICIPALITIES

Barcelona and El Prat de Llobregat

HEADING

The feasibility of 22L, a logistics district, is being studied.

DESCRIPTION OF PROJECT

The Metropolitan area of Barcelona is unusual in having a convenient and well connected space containing major logistics infrastructures with great potential for international promotion. The current expansion of the port, the airport and the airport city and the logistics area at Zona Franca are key developments in this field.

The goal of the proposal is to study the possible advantages of setting up an economic district, similar to other existing districts, which in this case would specialise in logistics and associated activities. In an economy with an outward-looking and international profile, having an area of this size creates fresh expectations and opportunities for the promotion and consolidation of the Barcelona area as a European and world-class logistics centre.

The institutions linked to these infrastructures (port, airports, Zona Franca), as well as the Barcelona Chamber of Commerce and the Metropolitan Strategic Plan, agree on the need to produce a report exploring these opportunities, outlining the main priorities, how to implement them, and network-based working methods to link the actors and logistics platforms involved.

In an economy with global markets, the logistics sector becomes increasingly important when as is the case with the Barcelona area, the infrastructures required for its development are available. Logistics is becoming a sector for transformation and value creation, and its promotion is a way of creating wealth for the whole of its economic area.

To evaluate these opportunities, the report must also examine the results of other European logistics areas and prepare recommendations on best practices and options to be applied in our case. The report is expected to be ready in mid-2009.

PROJECT ADDRESS

http://www.pemb.cat/public/docs/34_oi_15.pdf

RESPONSIBLE

Pla Estratègic Metropolità de Barcelona