

## 4. ESADE Creapolis

### **MUNICIPALITY**

Sant Cugat del Vallès

### **HEADLINE**

The ESADE business school plays a prominent role in R&D+i and leads the ESADE Creapolis innovation park, which it is envisaged will start operating in early 2009

### **PROJECT DESCRIPTION**

ESADE Creapolis is a park for innovation that creates a unique ecosystem in which businesses, students, teaching staff and the technological and scientific sector converge and interact with the objective of detecting opportunities and creating organisations that will define the future.

Changing environments and the age of knowledge require an open, multidisciplinary, multicultural and in many cases, also lateral innovation. The rules of the game are changing and forcing companies to reinvent their business models in order to remain competitive in the global markets. ESADE Creapolis will offer an environment of interaction with the key ingredients, activities and a service of the highest standard managed in a centralised way and made-to-measure for participants - and also spaces for accommodation and coexistence.

The Creapolis building is designed to house emerging initiatives and consolidated businesses that are restless and have an innovative character. It will offer offices and infrastructures of the highest level together with the objective of encouraging the crossing of knowledge, accelerating innovation and strengthening the competitive advantage of companies. In total there will be 20,000 m<sup>2</sup> of totally flexible space and premises with all the services and facilities of the new work environments and also a parking service. The facilities are situated on the lands of the current Centre Borja, in Sant Cugat del Vallès.

### **KEY ECONOMIC AND TECHNICAL DETAILS**

- Total surface area of the park: 46,600 m<sup>2</sup>
- University area: 19,800 m<sup>2</sup>
- Business area: 26,800 m<sup>2</sup>
- Investment: €70 million

**WEBSITE FOR REFERENCE:** [www.esadecreapolis.com](http://www.esadecreapolis.com)

**NAME OF THE PERSON RESPONSIBLE FOR THE PROJECT:** Joan Riera Calvo, general director of ESADE Creapolis