

## **40. Expansion of the Fira de Barcelona Gran Via trade fair site**

### **MUNICIPALITIES**

Barcelona and L'Hospitalet de Llobregat

### **HEADING**

In 2009 works were started on pavilions 5 and 7, so ending the third and last phase of construction. The extension project will make the Barcelona Trade Fair one of the leading trade fair sites in Europe, and one of the most advanced in terms of technological innovation and services.

### **DESCRIPTION OF PROJECT**

The fair has two separate areas to satisfy the varying needs of different events. This means it can accommodate activities according to accessibility requirements (Plaça Espanya site) or physical and space requirements (Gran Via site). One key factor when designing the project has been the location of the new site within the city.

The new location, which will benefit from the new metro lines L9 and L2, will permit the site's integration into the urban fabric, facilitating access to fairs organised there, and so maximising economies of scale created by total visitor numbers.

Construction is currently in its third and last phase. In 2009, work was concluded on the Juan Carlos I parking site, providing 2,500 extra places, 2,000 of which are for cars and 400 for motorbikes. The parking site was roofed over and urbanised covering a total of 35,000 m<sup>2</sup> and completing a large green space in front of pavilion 1. Also in 2009 pavilions 5 and 7 reached the construction phase following completion of foundations and piling. The project is expected to be finished in March 2011 and will occupy a surface area of 60,000 m<sup>2</sup>.

2009 also saw a start on laying the foundations of the auditorium. By the end of 2010, the extension project for the Barcelona Trade Fair will have a total built surface of 400,000 m<sup>2</sup> of covered exhibition space. This will ensure the fair is recognised not just one of the biggest fair sites in Europe, but also the most avant-garde in its design, technological innovation and services.

### **ECONOMIC AND TECHNICAL DATA**

Term for execution of global project: up to 2012

Total budget: €950 M

Investment to date: €730 M

Funding of Fira 2000, S.A. consists of 73% debt and 27% equity capital and subsidies.

Total current surface area: 300,000 m<sup>2</sup>

Total extended surface area: 400,000 m<sup>2</sup> (after completion of auditorium and pavilions 5 and 7)

Total exhibition surface area: 243,000 m<sup>2</sup>

### **PROJECT ADDRESS**

[www.fira2000.org](http://www.fira2000.org)

### **RESPONSIBLE**

Raúl Antoñana Michelena, Financial Director of Fira 2000, S.A.