

## 48. Expansion of the Barcelona Trade Fair Site

### MUNICIPALITIES

Barcelona and L'Hospitalet de Llobregat

### HEADLINE

Fira de Barcelona will complete the construction works on the last two pavilions of the Gran Via site during spring 2011.

The two buildings will house, in September 2011, the ITMA trade show, the most important fair for textile technology.

### KEY ECONOMIC AND TECHNICAL DETAILS

- Current surface area for exhibitions
  - o New Gran Via site: 200,000 m<sup>2</sup>
  - o Montjuïc site: 165,000 m<sup>2</sup>
- Surface area pending entry into service at the Gran Via site: 40,000 m<sup>2</sup>

### PROJECTION DESCRIPTION

The site, designed by Japanese architect Toyo Ito, will consist of eight exhibition pavilions, an auditorium, the corporate building and the lobby building or main access gate to the site from L'Hospitalet de Llobregat. This lobby building is, furthermore, the start and end of the central spine that links together all the pavilions and reaches the other main gate from Barcelona, next to the Passeig de la Zona Franca. The project also includes the construction of two towers, located in the Plaça d'Europa in L'Hospitalet.

The site is located between the municipal districts of Barcelona and L'Hospitalet, and its operational launch will facilitate the economic and social development of the country and strengthen the economic activity of the Metropolitan Area.

This space will create an economic impact on the Catalan economy to the tune of 1,900 million euros and will generate over 40,000 jobs each year.

During 2010, the last planned phase of the site was developed, with pavilions 5 and 7, whose construction is expected to be completed in Spring 2011. This phase includes the construction of the car park on Carrer Joan Carles I, which was brought forwards and has been in operation since 2009. The construction of the auditorium will culminate the trade fair project.

During 2011, it is planned to increase the photovoltaic installation of 3.3 Mw in augurated in 2008 by 1.1 Mw on the roofs of pavilions 5 and 7. This installation will boast over 22,000 solar panels and will be one of the most important in the world to be installed on the roof of public buildings.

From 2011 onwards, thanks to its expansion, the Fira de Barcelona trade fair will boast a total surface area of 405,000 m<sup>2</sup> of indoor exhibition space and over 5,000 car parking spaces. Furthermore, it will not only become one of the largest trade fair sites in Europe, but also the most avant-garde, an aspect widely acknowledged.

### WEBSITE

[www.fira2000.org](http://www.fira2000.org)

### PERSON RESPONSIBLE FOR THE PROJECT

Francesc Solà i Busquets, general director of Fira 2000, SA.