

7. Innobaix - the Baix Llobregat Agency for Industrial Innovation and Knowledge

MUNICIPALITY

Baix Llobregat

HEADING

Innobaix has served as an instrument for bringing together initiatives based on territorial coordination, networking between administrations, public-private cooperation including the economic and social agents and is now one of the main mechanisms for moving the county towards a new productive model.

ECONOMIC AND TECHNICAL DATA

- Projects generated: 8 business projects
 - o Planned investment: €5 M in Baix Llobregat
 - o Planned employment: over 80 jobs
 - o Planned turnover: €15 M in 3 years
- In parallel it encourages open innovation and talent by stimulating competitiveness, networking and new business projects

DESCRIPTION OF PROJECT

Innobaix represents a landmark in business participation and constitutes a major joint project for promoting economic and industrial knowledge throughout the county.

Baix Llobregat has traditionally been an important industrial manufacturing centre. In recent years the county has become a main hub for Catalan transport and logistics networks and infrastructures. The main challenge for Innobaix is to help Baix Llobregat evolve towards an economic model based on knowledge, innovation and entrepreneurship.

The participation of the county's business community, public authorities and research centres is the agency's *raison d'être*. The county's most important economic sectors and activities are represented by companies and professional associations that are members of Innobaix. Many of the agency's activities therefore involve promoting innovation in these sectors.

In 2010 the new agency was launched with an efficient management model and culture of public-private cooperation in line with its objectives. It has five main areas of work:

- Innovation
- New externalities
- Talent management
- Communication and work network
- Training and employment

In 2011, Innobaix created eight business projects that will invest 5 million euros in Baix Llobregat and that are expected to create more than eighty jobs and earn 15 million euros in three years. In parallel, it is supporting open innovation and talent by stimulating competitiveness, networking and new business projects

Among its plans for 2012 are expansion of activity, maintenance of ongoing work and giving support to high-impact projects.

PROJECT ADDRESS

www.innobaix.cat

RESPONSIBLE

Luís Bahamonde Falcón, President of Innobaix.