Op90. Innobaix, the Baix Llobregat Agency of Industrial Innovation and Knowledge

MUNICIPALITY

The Baix Llobregat County

PROJECT DESCRIPTION

Once an important centre of industrial production, in recent years the Baix Llobregat has become a mere node in the transport and logistics networks of Catalonia. The great aspiration of Innobaix is to spur the county to evolve towards an economic model that is based more on knowledge, innovation and business entrepreneurship.

The agency, which opened its doors in 2010, is divided into five major areas of work: innovation; new externalities; talent management; communication and work network; and training and employment.

In 2012, Innobaix generated projects in different areas:

- Open innovation, which with a total of 30 companies and participating institutions, has presented 8 projects and has another 5 in development.
- Corporate entrepreneurship, which aims to generate a platform for the development of companies that will have an impact on the region. Twenty-four different companies have taken part in this area, 14 projects have been presented and another 10 projects are in the study phase.
- InnobaixEduca, to promote innovation and creativity among second-grade school children.
- A county innovation map, a tool that will increase the visibility of the innovations that are developed within the county in the different sectors.

In 2013, Innobaix planned to continue with the same projects and to begin others with institutions including the Polytechnic University of Catalonia and the Baix Llobregat Regional Council.

REFERENCE WEBSITE

www.innobaix.cat

NAME OF PROJECT MANAGER

Luís Bahamonde Falcón, President of Innobaix