

Do it in Barcelona

MUNICIPALITY

Barcelona

DESCRIPTION OF PROJECT

Do it in Barcelona is a city initiative for attracting and retaining global talent in Barcelona. Launched in late 2009, the programme has become a gateway for the professional progress of citizens of Barcelona and the best international talent. Do it in Barcelona offers information on and access to professional services of interest to entrepreneurs, professional, researchers and university graduates who are considering moving to Barcelona. The services portfolio takes the form of four itineraries for each of the target groups and a transversal itinerary supporting newcomers to the city (with issues such as housing, schools, paperwork, etc.). The "Welcome to Barcelona" programme containing online procedures related to municipal registration procedures has been available since 2011.

Promoted by Barcelona City Council through its local development agency Barcelona Activa, Do it in Barcelona has AGAUR and BCU as direct partners in provision of services for the "Research" and "Studies" itineraries respectively. The following bodies also actively collaborate in the international and local dissemination of the programme: Esade Alumni, IESE, Gild International, Turisme de Barcelona, Fira de Barcelona, the Hotels Association of Barcelona, AENA and the Strategic Metropolitan Plan of Barcelona.

Since 2009 more than 1,600 people have benefited from the initiative.

PROJECT ADDRESS

www.doitinbarcelona.com

RESPONSIBLE

Mònica Madrigal, Coordinator of Barcelona Activa's Do it in Barcelona programme.