

21. Cibernàrium

MUNICIPALITY

Barcelona

HEADLINE

Cibernàrium has recently opened the new Technological Training Centre for Professionals and Companies, located in the 22@Barcelona district, and whose objective is to improve the technological skills of the city's professionals to increase company and business competitiveness.

KEY ECONOMIC AND TECHNICAL DATA

Over 1,400 m² allocated to technological training for professionals who join the Cibernàrium facility already existing in Nou Barris, at the Barcelona Nord Technology Park, where training is given for beginners in the use of technologies. Furthermore, ten libraries around the city are running the Antenas Cibernàrium project, in which training is given using Cibernàrium methodology in multimedia classrooms.

PROJECT DESCRIPTION

In 2010, over 44,000 users took part in some training or information activity related with ICTs at the different Cibernàrium facilities. In 2011, at the new Training Centre for Professionals and Companies alone, it is planned to provide services for around 16,000 users (and a total of 51,000 users across all Cibernàrium facilities). The extension of the training offer in 2011 stems mainly from the opening of a line of contents separated into professional sectors, as well as activities for very specialised experts.

Moreover, along with attendance training and informative activities, in 2011 online self-learning will be promoted based on a microsite with video courses about different ICT resources that are easily applicable in businesses in diverse spheres (videos.cibernarium.cat). These contents and the knowledge gleaned from them will be promoted on the social networks in which Cibernàrium has opened profiles also in 2011.

Another material for self-learning is the collection of books "Inicia't en Internet" (Beginner's Internet), the Cibernàrium textbooks on digital literacy that Cibernàrium will be distributing in 2011 among public libraries, civic centres and telecentres. The collection is oriented towards people interested in Internet for beginners along with the use of computers and smartphones.

Also during 2011, Cibernàrium will launch its new website, with an online resources centre, which will facilitate information on activities and user registration procedures.

WEBSITE

www.cibernarium.cat

PERSON IN CHARGE OF THE PROJECT

Jordi Roca, director of Barcelona Activa's Cibernàrium.