

## **-Cibernàrium. Technological Training Centre for Professionals and Companies**

### **MUNICIPALITIES**

Barcelona and MAB

### **DESCRIPTION OF PROJECT**

The Technological Training Centre for Professionals and Companies is on the first floor of the Media-TIC building in Barcelona. It promotes and offers professional training for people of working age. Advised by a board of experts in ICTs, the Centre for Technological Training for Professionals and SMEs is an example of public-private cooperation.

During 2011 more than 75,000 users took part in training or dissemination activities related to ICTs in the different technological training and information areas. The range of training was also extended through a new line of contents segmented by professional sectors as well as activities for highly specialised experts. The activities designed for professionals recorded a total of 23,273 participants.

Impact studies of this activity for professionals revealed that seven out of ten participants in professional advancement activities thought that the activities improved their professional skills. Similarly, over 30% of participants in these activities believed that they had helped them to reach new markets or make new customers.

### **PROJECT ADDRESS**

[www.cibernarium.cat](http://www.cibernarium.cat)

### **RESPONSIBLE**

Jordi Roca, Director of the Barcelona Activa's Cibernàrium.