

Bizbarcelona

MUNICIPALITY

Barcelona

TITULAR

Bizbarcelona is the leading platform for entrepreneurs, self-employed professionals and SMEs who are looking for business opportunities, advice, financing, inspiration and support.

ECONOMIC AND TECHNICAL DATA

Details 2012 edition:

- 11.892 visitors
- 90 exhibitors
- 22.300 m² total exhibition space
- 144 bizcommunity organizations
- 127 lectures and 185 speakers
- 936 advice sessions by 256 experts
- 14 networking activities
- 1.514 interviews between business people and investors

PROJECT DESCRIPTION

The fourth celebration of Bizbarcelona, the trade fair for SMEs, entrepreneurs and self-employed workers hosted by Fira de Barcelona, aims to stimulate the growth of SMEs and entrepreneurs as essential agents of change to bring Spain out of the economic recession. The aim of this year's celebration, which will be held on 4 and 5 June at the Montjuïc fairgrounds, is for the participating SMEs, entrepreneurs and self-employed workers to accelerate their businesses and projects. For this purpose, the trade fair will be providing them with all the tools they need.

Bizbarcelona will be organised into five thematic blocks (sales and internationalisation; communication 2.0 and rapport with clients; financing and business administration; innovation with products and services; and new opportunities and trends), so that all the visitors have these instruments at their disposal to make their businesses grow.

The latest features of Bizbarcelona include the SME's Capital Forum, where the trade fair will serve as a platform for contact between investors and well-established SMEs in need of capital, as well as a day for meetings between successful European SMEs and top-notch speakers. It must also be pointed out that the Bizmeetings (the gatherings for SMEs and self-employed workers), which will be held before the trade fair, will be discussing trends, tools and opportunities, to enable the launch of businesses. Other activities, such as Speed Dating, the Financing Market and the Video Pitch, are sure to make the trade fair complete.

REFERENCE WEBSITE

www.bizbarcelona.com

NAME OF PROJECT MANAGER

Aleix Planas, Director of the Bizbarcelona Conference, sponsored by Fira de Barcelona