

Urban Future.

Stuttgart 23

STUTTGART



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# EVENT PROGRAMME

Stuttgart, Germany  
June 21-23, 2023

#UF23  
www.urban-future.org

# Welcome to Urban Future

Europe's biggest event for those  
who shape the future of our cities.  
Home to a global community  
of 50,000+ urban change-makers.

**#UF23**  
JUNE 21-23, 2023

**2,500+**  
ATTENDEES



**250+**  
SPEAKERS FROM  
4 CONTINENTS



**125+**  
MAYORS



**8**  
TRACKS



**35+**  
FIELD-TRIPS

**20+**  
SIDE EVENTS



**75+**  
SESSIONS

**100+**  
PARTNERS



Co-funded by the European Union 



CARBON NEUTRAL CITIES ALLIANCE



Covenant of Mayors for Climate & Energy EUROPE



CITIES AND REGIONS FOR TRANSPORT INNOVATION



# #UF23 KEY PARTNERS



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for living

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micro-mobility partner

# URBAN FUTURE WEEK

MONDAY | JUNE 19

TUESDAY | JUNE 20

WEDNESDAY | JUNE 21

THURSDAY | JUNE 22

FRIDAY | JUNE 23

SATURDAY | JUNE 24

SUNDAY | JUNE 25

MEETING OF THE  
STUTT GART SISTER CITIES



10TH INTERNATIONAL  
CITIES FOR MOBILITY  
CONGRESS



BETRIEBLICHES  
MOBILITÄTSMANAGEMENT  
NETZWERKTREFFEN



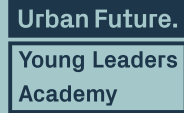
URBAN DATA  
SUMMIT



#UF23  
YOUNG LEADERS  
PROGRAMME



YOUNG LEADERS  
ACADEMY



DGNB TAG DER  
NACHHALTIGKEIT 2023



CITY DEVELOPMENT  
SUPERCOMPUTER  
HACKATHON



#UF23 VIP RECEPTION  
HOSTED BY THE MAYOR  
OF STUTT GART

BABLE  
SMART CITIES  
SUMMIT



URBAN METHODOLOGY  
CONSULTATION  
WORKSHOP



NACHHALTIGES BAUEN  
UND WOHNEN – ZWISCHEN  
WUNSCH UND WIRKLICHKEIT



#UF23  
CONFERENCE

Urban Future.

STUTT GART'S BIGGEST DINNER  
CITYCHANGERS  
DINNER & NETWORKING

LÄRMKONGRESS  
2023



EUROPEAN GREEN  
CAPITAL TALLINN 2023  
RECEPTION



STÄDTETAG BW  
NETWORKING  
BY INVITATION ONLY



FOOD FIGHTER  
FILM EVENT

STUTT GART'S  
FOOD RESCUE  
DINNER



REALLABOR  
FÜR MOBILITÄT



STADTWERKE  
IMPACT DAY



SPORT IM PARK  
SPECIAL YOGA



CITIES FUCKUP NIGHT &  
AFTERPARTY

IBA'27 FESTIVAL  
2023



EUROTOWNS  
MAYORS  
MINGLE



WILD DRINKS  
WITH TALLINN



HANDS-ON  
CLAY-WORKSHOP

TURN TABLES4FUTURE  
CLUBBING

# CONFERENCE TRACKS

Welcome to our best programme to date! More than a year of preparation has gone into its development. The tracks combine the expertise of more than 450 leading urban shapers, who have helped us tailor the content exactly to our CityChangers' needs. These tracks will equip you with the tools you need to grow as a change-maker and create more impact with your work.

## Track 1

Cities Cutting Emissions

## Track 2

Fixing Mobility

## Track 3

Innovate for Transformation

## Track 4

Decarbonising the Built Environment

## Track 5

Reinventing City Centres and Districts

## Track 6

Citizen Engagement and Collaboration

## Track 7

Skills for CityChangers

## Track 8

Leadership

We are constantly updating our programme. Thanks for your understanding that some details may change before #UF23! Currents status as of May 2023.

The most updated version will be available in the #UF23 Conference App.

# #UF23 CONFERENCE DAY 1

Wednesday, June 21, 2023

HDW   HAUS DER WIRTSCHAFT								DGB   GEWERKSCHAFTSHAUS		
KÖNIG-KARL-HALLE FLOOR 2	MEIDINGER-SAAL FLOOR 1	BERTHA-BENZ-SAAL FLOOR 1	KONFERENZRAUM KARLSRUHE FLOOR 1	KONFERENZRAUM MANNHEIM FLOOR 1	KONFERENZRAUM REUTLINGEN FLOOR 2	KONFERENZRAUM STUDIO A FLOOR 3	KONFERENZRAUM STUDIO B FLOOR 3	CLARA ZETKIN FLOOR 2	BAMBUS SALON FLOOR 0	GROSSER SAAL WILLI BLEICHER FLOOR 1
09.00 10.30 <b>0.1.</b> Welcome CityChangers Let the fun begin!		<b>2.1.</b> Welcome to the nightmare: Mobility in cities and regions	<b>4.9.</b> Repair, Refurbish, Reuse, Restore, Reconstruct							
11.00 12.30 <b>4.1.</b> Decarbonising the built environment: Yes, we can!	<b>7.1.</b> How to mobilise	<b>3.1.</b> If Stuttgart must not become Detroit, what will it become?	<b>1.1.</b> Race to Zero: Cities' carbon emission strategies	<b>2.7.</b> The challenge of moving goods and people in cities	<b>5.1.</b> Clever: Social cohesion through green city action	<b>2.2.</b> Metropolitan area (mobility) management	<b>3.9.</b> Tech: What's hot & what's coming	<b>6.8.</b> Greening cities: Best of bottom-up	<b>6.6.</b> How to definitely f*** up your participation exercise	
14.00 15.30 <b>5.4.</b> Green and Thriving Neighbourhoods: it's all about proximity	<b>6.1.</b> Smartest guy in the room vs. the power of all	<b>5.8.</b> Fightclub: Re-allocating city space	<b>4.4.</b> Redevelopments: Get inspired by top- of-the-class projects	<b>2.4.</b> Focus on commuters	<b>1.2.</b> Scrap the chatter: Get the job done	<b>7.2.</b> Career booster	<b>3.8.</b> Innovation Kick-starter for cities	<b>2.9.</b> Distribute it: New & creative ways to deliver goods	<b>5.2.</b> Meet the entrepreneurs bringing life back to our treasured centres	<b>5.5.</b> Wanted: From "hippie idea" to leadership tool
16.00 17.30 <b>8.1.</b> Visionary: Leading change through visions	<b>1.5.</b> What about your lifestyle?	<b>4.2.</b> Waking up to the retrofitting challenge	<b>7.4.</b> Tell it differently #1: Communicate the (climate) change	<b>6.2.</b> Nailing participation with your back against the wall	<b>2.13.</b> Wanted: more mobility data	<b>5.11.</b> Masterclass: Reinventing Cities	<b>2.5.</b> Next level corporate mobility management	<b>1.7.</b> Power switch: tackling the energy crisis with emissions in mind	<b>3.2.</b> Cities, No more kicking the can down the road!	<b>3.6.</b> Swiping right on unlikely partnerships





# #UF23 CONFERENCE DAY 3 FIELD-TRIPS

Friday, June 23, 2023

<b>1.</b> Modern Architecture at its best – or worst?!	<b>2.</b> Very tasty: Agriculture meets manufacturing	<b>3.</b> Back to the Future	<b>4.</b> Stuttgart-Rot: A dime a dozen, but like no other	<b>5.</b> Boat trip on a sleeping beauty	<b>6.</b> Stuttgart's hidden thermal gems	<b>7.</b> The future of construction: A high-rise building with muscles	<b>8.</b> Wandering the Garden of Eden	<b>9.</b> The Walk-in-Closet of your dreams	<b>10.</b> Stuttgart21: It's not (only) a Train Station
<b>11.</b> High-Speed Train Link at Stuttgart Airport	<b>12.</b> Sustainable Urban Quarter Bad Cannstatt	<b>13.</b> Factory 56: Industrial production of the Future	<b>14.</b> Backstage of circular construction	<b>15.</b> Stuttgart Region's most sustainable buildings	<b>16.</b> Stuttgart's vertical jungle	<b>17.</b> Say good-bye to traditional urban planning	<b>18.</b> Paving the way for green hydrogen	<b>19.</b> A city within the city: multigenerational living	<b>20.</b> The 'Tübingen School' of Urban Planning
<b>21.</b> Eating your way through Stuttgart, zero-waste style	<b>22.</b> Friday rush hour escape	<b>23.</b> Bad location, good planning	<b>24.</b> Psychic: Changing mobility mindsets	<b>25.</b> Why can't all job centres be like this one!	<b>26.</b> Stuttgart Ugly	<b>27.</b> Magic summer night tour	<b>28.</b> Bringing a vision to life: the car-free university	<b>29.</b> Wie Bund und Kommune erfolgreich Konversionsflächen entwickeln	<b>30.</b> C'mon, live a little
<b>31.</b> The flying forest	<b>32.</b> Fancy a short cycling trip?	<b>33.</b> Stuttgart's sleeping giant	<b>34.</b> Rethinking infrastructure: finding the space we need in cities	<b>35.</b> Reality check: experience autonomous driving for yourself	<b>36.</b> Gil Peñalosa's Masterclass: Creating cities and public spaces for everyone	<b>37.</b> Your #instamoment	<b>38.</b> The great solar powered bake off		

# TRACK AND SESSION DETAILS



CityChanger  
at heart!

# Track 1 CITIES CUTTING EMISSIONS

Cities need to transform and many do. This track will be all about how to get it done, what mistakes to avoid along the way, what teams & skills are needed, how to prioritise actions, and how to collaborate with citizens in order to succeed.



# Track 1 SESSION DETAILS

**1.1.** June 21, 2023  
11.00 – 12.30

HDW | Konferenzraum Karlsruhe

## Race to Zero: Cities' carbon emission strategies

Learn from leading cities' sobering experiences

We like to imagine that low-carbon cities all look the same – 15-minute heavens with people walking & cycling, electric cars humming, and locally produced organic food feeding the masses. Reality is quite different: some cities have airports, others don't; some have coal mines, others boast low-carbon district heating, etc. – available technologies make a huge difference. Strategies for cutting emissions reflect this variety and every city is navigating its own pathway to net zero. In this session, we're looking at how different cities approach their climate goals strategically: they will share their sometimes-frustrating learnings and report on pros and cons of their respective strategies.

**Pärtel-Peeter Pere (Chair)**  
Member of Parliament | Estonia

**Greg Clark**  
Urbanist & Innovator | UK

**Susa Eräranta**  
Project Director at the City of Helsinki | Finland

**Kaisa-Reeta Koskinen**  
Head of Climate at the City of Helsinki | Finland

**Chantal Zeegers**  
Deputy Mayor of Rotterdam | The Netherlands

**Maria Vassilakou**  
Former Deputy Mayor of the City of Vienna | Austria

**1.2.** June 21, 2023  
14.00 – 15.30

HDW | Konferenzraum Reutlingen

## Scrap the chatter: Get the job done

Tools and instruments to actually achieve your emission target

Okay, so you've got your pretentious emission reduction target – great marketing job! You even have a strategy and a plan in place to reduce emissions? Not bad! But the hard part is still to come: implementing it! We'll get businesses, city representatives, and activists to share their insights into making it happen and how they get all stakeholders to pull together in a structured process. And we will meet the experts behind some of the most effective tools and instruments that will help you achieve your emission targets.

**Luise Fischer (Chair)**  
Systems Innovation Co-Lead, NetZero Cities at EIT Climate-KIC | Austria

**Michael Bergöö**  
Regional Director DACH at ClimateView | Sweden

**Diana Pretzell**  
Mayor for Citizen Services, Climate and Environmental Protection and Technical Operations at the City of Mannheim | Germany

**Katrien Rycken**  
Director at Leuven 2030 | Belgium

**Mathias de Riese**  
LocalZero, Berlin | Germany

**1.3.** June 22, 2023  
09.00 – 10.30

HDW | Konferenzraum Mannheim

## Making admin fit for the task

To reach your climate targets, you must shake up your organisation's structure

City departments were founded to conserve a status quo. Their very structures run against the idea of change. It shouldn't come as a surprise then, that "changing structures" is considered the single most difficult task! Even worse, people have very different ideas on how it's done: some argue for stand-alone units – such as agile climate SWAT units – separated from the 'alpha' ones. Others claim that, since new departments have no standing, key to success is having the right people in top positions. Surely, it cannot hinge on a few 'chosen' ones; it's about cracking the damn silos, critics swear! Join in to witness offbeat examples of transformation, share your key learnings of organisational change and hear how others solved similar problems.

**Charles Landry (Chair)**  
Co-founder of the Creative Bureaucracy Festival | UK

**Jacob Hartmann**  
Senior Consultant at Sharing Copenhagen | Denmark

**Christiaan Norde**  
Policy Advisor International Affairs at the City of Amsterdam | The Netherlands

**Sophie Howe**  
Former Future Generations Commissioner for Wales | UK

**1.4.** June 22, 2023  
14.00 – 15.30

HDW | Konferenzraum Studio A

## Cutting emissions with data

How to approach data strategically

Data is the "new oil". Yes, but data itself isn't useful, is it!? To save resources and cut emissions, you'll need much more than just raw data: you need a refinery, but also the right kind of leadership, a strategy, expertise, and maybe the experience of getting it wrong. Why do busses still run empty, do lights light up when no one is around, is greenery still watered according to schedule, not weather. It is not only about getting the data; it's about knowing what to focus on. Join this session to understand how to be strategic with data: How to refine data into resources-saving applications.

**Anne-Marie Pellegrin (Chair)**  
Communications Manager at DKSR GmbH | Germany

**Étienne Métais**  
Associate Director at CPD Europe | Germany

**Ursula Eicker**  
Canada Excellence Research Chair at Concordia University | Canada

**Marius Mohr**  
Innovations Manager Water Technologies & Recyclables Recovery at Fraunhofer IGB | Germany

**1.5.** June 21, 2023  
16.00 – 17.30

HDW | Meidinger-Saal

## What about your lifestyle?

How to tackle emissions from your consumer behaviour

Have you ever wondered how on earth cities measure their carbon emissions? Unless you live under super surveillance, the city will not know how you spend your money – buying a fancy new phone, wining & dining, driving to work, going on business trips in the name of sustainability ... And you're right: so-called 'scope 3' emissions, stemming from all kinds of consumption, are notoriously difficult to measure – if not overlooked altogether. If cities were to report them, their overall totals would end up 60% higher than emissions currently reported. But how can cities even begin to tackle your guilty consumer pleasures? Join in to find out!

**Eva Promes (Chair)**  
Senior Researcher & Project Manager at Metabolic | The Netherlands

**Christian Felber**  
Author | Austria

**Judith Strik**  
Sustainability Advisor at the city of Amsterdam | The Netherlands

**Katrien Rycken**  
Director at Leuven 2030 | Belgium



# Track 1 SESSION DETAILS



**1.6.** June 22, 2023  
09.00 – 12.30

HDW | Konferenzraum Heilbronn

## 100 Climate-Neutral Cities Mission

### Transition support service for city representatives

Based on Mariana Mazzucato's mission approach, the EU has launched a mission to reach "100 Climate-Neutral and Smart Cities by 2030". NetZeroCities, the support platform for cities to reach this aim, will host this highly interactive transition support service and co-design session for city representatives.

**Luise Fischer (Chair)**  
Systems Innovation Co-Lead, NetZero Cities at EIT Climate-KIC | Austria

**Nayla Sanjour (Chair)**  
NetZeroCities Project Coordinator at Innovation and Technology for Development Centre | Spain

**Eugenie Cartron (Chair)**  
NetZeroCities Lead & System Designer at Dark Matter Labs | France

**Tamami Komatsu (Chair)**  
Design Researcher at Politecnico di Milano | Italy



**1.7.** June 21, 2023  
16.00 – 17.30

DGB | Clara Zetkin

## Power switch: tackling the energy crisis with emissions in mind

### How to deal with 'energy poverty' in your city

Since energy prices have skyrocketed many more people are struggling to pay their energy bills. Even before the recent drastic price spikes about 35 million Europeans had been unable to keep their homes adequately warm. Solutions are urgently needed, not least since populists already exploit the situation calling for quick fixes. So, what's to be done? Join this highly interactive session and learn how tackling 'energy poverty' in your city can be used to catch yet another fly: to strategically boost renewables!

**Arthur Hinsch (Chair)**  
Officer, Climate Policy & Energy Governance at ICLEI Europe | Germany

**Cynthia Zurita**  
Consultant at S317 Consulting | Portugal

**Eleni Kanellou**  
Postdoctoral Scientist at ICS-FORTH | Greece

**Melinda Vedrődi**  
Project Manager at Energiaklub | Hungary

**Erik Suhajda**  
Certified Energy Supporter at POWERPOOR | Hungary

**Naomi Clara Hanakata**  
Assistant Professor at the National University of Singapore | Singapore

**Vasilios Roussakis**  
Deputy Mayor of Halki | Greece



**1.8.** June 22, 2023  
09.00 – 10.30

HDW | Konferenzraum Studio A

## Data-driven urban heat planning

### Learn from innovators in the field

If you turn on your radiator, in most cases you also turn on planetary heat as most energy is still non-renewable. Even worse if that heat quickly escapes your poorly insulated home! Which is why lasting carbon emission cuts can only be achieved with drastic reductions in overall energy used for heating homes. This is precisely where data comes in: Data can inform strategies, interventions and, importantly, investment decisions. In this session experts of leading organizations and cities will share their first data lessons to finally set the built environment on the right track.

**Clara Wollburg (Chair)**  
Senior Consultant at PD - Berater der öffentlichen Hand | Germany

**Jörg Wagner**  
Head of Sub-Department of Urban Development Policy at BMWVB | Germany

**Jürgen Görres**  
Head of Department Energy Division at the City of Stuttgart | Germany

**Kai Lipsius**  
Head of Grüne Hauptstadt Agentur at the city of Essen | Germany

**Tim Bagner**  
Energy, Water and Waste Policy Officer at Deutscher Städtetag | Germany

**Susanne Schmelcher**  
Head of Neighbourhood and City at dena | Germany

## Track 2 FIXING MOBILITY

Mobility is infrastructure, vehicles, big business, data, the political battlefield, and so much more. Critically, current modes are highly unsustainable – on the road to climate neutrality, mobility is the bad apple. In this track, we're looking at how cities and regions must work out solutions that transcend municipal borders. There is no alternative.



# Track 2

## SESSION DETAILS



**2.1.** June 21, 2023  
09.00 – 10.30

HDW | Bertha-Benz-Saal

### Welcome to the nightmare: Mobility in cities and regions

#### Why we are so far away from finding a solution to the mobility challenge

People and goods need to move. But today, most cities not only experience horrific congestion but also suffer from its side effects. These include health problems associated with toxic air and noise pollution, road safety hazards, and an increasing lack of space and funds to upgrade existing mobility infrastructure. Let alone the need to fully decarbonise mobility within the next 15-20 years! Even though these issues have been on the horizon for a very long time, most city leaders haven't dared to truly touch on the delicate subject, fearing backlash from their citizens or businesses. But in 2023, even the most conservative leaders realise that the transformation needed takes more than just electrifying everything. This session takes us all on a journey from where we really are today to where we should (and can) be.

**Greg Clark (Chair)**  
Urbanist & Innovator | UK  
**Daniel Deparis**  
Head of Urban Mobility Solutions at Mercedes-Benz AG | Germany  
**Bronwen Thornton**  
CEO at Walk21 Foundation | UK  
**Philippe Crist**  
Senior Advisor on Innovation and Foresight at ITF | France

**2.2.** June 21, 2023  
11.00 – 12.30

HDW | Konferenzraum Studio A

### Metropolitan area (mobility) management

#### How to achieve a shared vision on strategic plans

Most cities are not isolated islands but are embedded in vibrant metropolitan areas. Their challenges don't stop at municipal borders and key issues affecting truly sustainable development – such as mobility, land-use, and economic development – should be planned for the entire region. These areas simply cannot afford to remain an uncoordinated collection of administrative boundaries any longer. They need to work out their differences around their often-challenging legal status and collaborate on visions, policy, and implementation of change for the entire region. The starting point for cooperation in most metropolitan areas is the development of a shared vision. Let's hear the experiences from regions and leaders who have been able to get everyone to pull (somewhat) in the same direction.

**Eugen Antalovsky (Chair)**  
Former CEO of Urban Innovation Vienna | Austria  
**Oriol Estela Barnet**  
General Director at Metropolitan Strategic Plan of Barcelona | Spain  
**Miguel Gaspar**  
Former Deputy Mayor of the City of Lisbon | Portugal  
**Ute Meyer**  
Dean at Biberach University of Applied Sciences | Germany  
**Christian Fölzer**  
International Affairs Officer at the Building and Wood Workers Union Austria | Austria

**2.3.** June 22, 2023  
14.00 – 15.30

HDW | Konferenzraum Mannheim

### The trouble with SUMP's and how to move forward

#### Why nearly all sustainable mobility plans flop

Remember when the first cities proudly launched SUMP's – sustainable urban mobility plans? Today, many cities boast ever-more ambitious plans, but few administrations have quantified targets, and even fewer monitor progress – not to speak of the level of success of implementation! In this session, we're analysing this shameful SUMP standstill, raising a few sore points, and looking at unlikely cities that are pushing forward.

**Thomas Lymes (Chair)**  
Policy advisor - Mobility & Air Quality at Eurocities | Belgium  
**Niklas Sieber**  
Transport Economist, Regional Planner & University Lecturer | Germany  
**Carlos Pardo**  
Founder of sabidurAI | Colombia  
**Mădălina Andrei**  
Evaluation-Examination Senior Counsellor at the Ministry of Development, Public Works & Administration | Romania

**2.4.** June 21, 2023  
14.00 – 15.30

HDW | Konferenzraum Mannheim

### Focus on commuters

#### Changing the way commuters move will have the biggest impact

In many regions, commuters account for a large share of overall private traffic. In the Stuttgart region, commuters are responsible for 40% of traffic and a whopping 21 million passenger kilometres per day! That's why focusing on attractive mobility alternatives for this large group usually pays off, quickly, in many ways: reducing individual trips, cutting CO2 emissions, and increasing utilisation of transport systems. This session will explore some of the most successful strategies to make commuters switch to alternative transport – effectively changing regional mobility patterns. Mobility managers and planners will share their experiences and engage in Q&A sessions to answer any specific questions you might have.

**Bassit Agbéré (Chair)**  
University Student | Germany  
**Sidsel Birk Huljer**  
Global Lead of Active Mobility at Buro Happold | Denmark  
**Winfried Hermann**  
Minister of Transport Baden-Württemberg | Germany  
**Stefan Gabi**  
Project Leader Mobility Planning at Vectos | Germany  
**CityChanger TBA**

**2.5.** June 21, 2023  
16.00 – 17.30

HDW | Konferenzraum Studio B

### Next level corporate mobility management

#### Where and how to intervene to change employee behaviour

In the absence of a coherent metropolitan strategy, even climate-ambitious businesses need to offer parking to attract employees and then compensate for their emissions. For the commuting employee, traffic jams are a maddening daily routine; stop-and-go traffic surely doesn't boost productivity at work. Let's have mobility managers, business developers, regulators, HR reps, and commuters themselves explain how to exit a costly lose-lose cycle.

**Miguel Gaspar (Chair)**  
Former Deputy Mayor of the City of Lisbon | Portugal  
**Eva Maaherra Lövheim**  
Urban Planner at the city of Umeå | Sweden  
**Alexander Lenk**  
President Global Real Estate & Facilities at Bosch | Germany  
**Thomas Schaefer**  
Senior Manager at MHP | Germany  
**Marcus Willand**  
Partner at MHP | Germany  
**CityChanger TBA**

# Track 2

## SESSION DETAILS

**2.6.** June 22, 2023  
14.00 – 15.30



HDW | Meidinger-Saal

### How to break up men's love affair with their cars

Male-only session

If men used public transport as much as women did, cities would have reached their emission targets already. Evidently, they don't, and in this session, we'll be looking at the root causes: why most men continue to identify with certain masculine traits that not only ruin the planet but are also so 1999. This is not simply about taking their toys away from the boys; this is about making men great again!

**CityChanger TBA (Chair)**

**Malene Freudendal-Pedersen**

Professor at Aalborg University | Denmark

**Marianne Weinreich**

Market Manager at Ramboll | Denmark

**Boris von Heesen**

Author | Germany

**Daniel Deparis**

Head of Urban Mobility Solutions at Mercedes-Benz AG | Germany

**2.7.** June 21, 2023  
11.00 – 12.30

HDW | Konferenzraum Mannheim

### The challenge of moving goods and people in cities

How to deliver more with less traffic

Cities are filling up and getting denser. As they require more stuff and people to be transported, and more waste to be removed, larger vehicle traffic increases rapidly. A booming e-commerce sector, with more shipments and higher delivery frequencies, only adds to this growth. However, logistics companies find it increasingly difficult to operate due to heavy congestion, a lack of parking, and cities' ambitions to get them out. So, the challenge is: how to move more and more things and more and more people with less and less available space... while decarbonising the entire operation? A few brave ones do act and tackle this challenge.

**Karen Vancluysen (Chair)**

Secretary General at POLIS | Belgium

**Robert Dohrendorf**

CEO & President at Graphmasters | Germany

**Till Oberwörder**

CEO of Daimler Buses at Daimler Truck | Germany

**CityChanger TBA**

**2.8.** June 22, 2023  
14.00 – 15.30

HDW | Konferenzraum Mannheim

### Stop it: No more entry for vans and trucks?

Making urban freight work in times of increasing traffic regulations

Whether it is large freight, parcels, waste, or construction materials, delivery traffic is booming. It's an absolutely critical task to move all the things we need. Still, more and more cities want it out – for good reasons: trucks are often noisy, inefficient, polluting, and block the flow of traffic, adding further to already heavily-congested and polluted cities. With an increasing number of cities imposing restrictions and space becoming less and less available, the question remains: just how should the needed logistics operations work? Let's investigate the cities and businesses at the forefront of developing these solutions.

**Anne-Charlotte Trapp (Chair)**

Project Coordinator Mobility at Eurocities | Belgium

**Christiane Behrisch**

Urban Logistics Coordinator at the city of Munich | Germany

**Kirsten Havers**

Project Coordination Commercial Cargo Bike Use at Cargobike | Germany

**Marcel Minter**

Senior Manager Product & Business Strategy Mercedes-Benz Vans at Mercedes-Benz AG | Germany

**Franziska Cusumano**

Head of Mercedes-Benz Special Trucks and Custom Tailored Trucks at Daimler Truck | Germany

**2.9.** June 21, 2023  
14.00 – 15.30

DGB | Clara Zetkin

### Distribute it: New & creative ways to deliver goods

How thinking outside the box helps identify new urban logistics facilities

Conventional last-mile distribution systems are under operational pressure. As congestion increases and parking decreases, the costs for delivery companies rise. And with land values increasing in dense cities, previously available distribution spaces get pushed out to the suburbs – driving longer routes further adding to emissions and congestion. At the same time, the need to decarbonise the sector will soon become a requirement everywhere. But many creative minds are working on solutions; this session looks at some remarkable and unexpected approaches that have the potential to solve the challenge. Be amazed!

**CityChanger TBA (Chair)**

**Jonathan Grothaus**

Co-CEO & Founder at MYFLEXBOX | Austria

**Niels Christ**

Director Urban Hubs at APCOA PARKING Group | Germany

**Nele Bzdega**

Expansion Manager at IKEA | Germany

**Ekart Kuhn**

Owner of Smartcityloop | Germany

**2.10.** June 22, 2023  
09.00 – 10.30



HDW | König-Karl-Halle

### Making people change their mobility behaviour

Ways to influence how people get around

Yes, our current way to move people will not work in the long run. Options are obvious, and the changes already implemented in some places, as well as the opportunities we have, are manifold. But how on earth do we ultimately get people to change their current mobility behaviour? Let's take a close look at some strategies from cities around the world, identify the mistakes to avoid, and find out what worked and what didn't. Take this opportunity to question mobility experts, public transport managers, communicators, and all those who are desperately making others change their mobility behaviour.

**Martha Marisa Wanat (Chair)**

Political Entrepreneur at Young Leaders Academy | Germany

**Philipp Bouteiller**

Managing Partner at Artprojekt | Germany

**Ilaria De Altin**

Climate Protection Manager at the City of Freiburg | Germany

**Dagur Bergþóruson Eggertsson**

Mayor of Reykjavik | Iceland

**Amanda Ngabirano**

Chairperson at The National Physical Planning Board of Uganda | Uganda



# Track 2 SESSION DETAILS

**2.11.** June 22, 2023  
11.00 – 12.30



HDW | Bertha-Benz-Saal

## Reduce, shift, and electrify the rest

### How to prepare for and steer e-mobility

Whether you like them or not, cars will be with us for quite a long time. Globally, one third of all cars in 2030 are projected to be electric, rising to more than half by 2050. In Germany, each day, ten thousand charging stations will have to be installed, at current speed it will take them 65 years to meet demand. Who is going to mount them? How can we plan and regulate this? How are cities meant to manage vehicle-to-grid, operate data spaces, consider future uses, feedback user behaviour, and share responsibilities? Join this session to learn about strategic cooperation between cities, businesses, and infrastructure service providers.

- Marco Albrecht (Chair)**  
Manager eMobility & charging infrastructure at Drees & Sommer | Germany
- Marion Pignel**  
Leader of USER-CHI at Eurocities | Belgium
- Antje Becker-Boley**  
Partner at CMS | Germany
- Goran Cunjak**  
Co-founder of TVG Technologies | Slovenia
- Philippe Op De Beek**  
CEO at APCOA PARKING Group | Germany

**2.12.** June 22, 2023  
16.00 – 17.30



HDW | Konferenzraum Ulm

## Needed: New rules for urban automobility

### How regulation can and will drive urban mobility

CMS legal are one of Europe's largest law firms with a strong expertise in electric vehicle regulation and law. In their tailor-made workshop, they will guide you through the wild west of public and private solutions to city charging infrastructure, explore the thicket of parking space management, city tolls, and combined individual and public transport. Learn how existing resources can be used more efficiently through data-based business models and find out whether self-driving cars will ever come, or not.

- Gerd Leutner (Chair)**  
Partner at CMS | Germany
- Antje Becker-Boley**  
Partner at CMS | Germany



**2.13.** June 21, 2023  
16.00 – 17.30

HDW | Konferenzraum Reutlingen

## Wanted: more mobility data

### How to deal with cities' high demand for data

If data are key to transforming mobility, why do municipalities and regions struggle to get going. What keeps them from 'just doing' it? Aren't data being collected with literally every step we take! Apparently, obstacles are many, but so are solutions: Join the InKoMo 4.0 matchmaking session to connect with businesses and experts who have answers to your most pressing questions. Baden-Württemberg's Association of Cities (Städtetag) and e-mobil BW invite you to share know-how on cross-sectoral solutions – to finally get going.



## Track 3

# INNOVATE FOR TRANSFORMATION

To transform our cities, we desperately need to innovate: mobility, construction, energy, but also organisation and work. The exciting part about any real innovation is that you don't really know what will happen. Which is also the freaky thing about innovations: if we don't understand our tech, we will sleepwalk into a future of unintended consequences.

In this track, we'll hear from exciting urban innovators and showcase some of the most promising innovations around, looking at ownership, business models, regulations, user preferences, data-sharing, and the always-looming potential for public "techlash".



# Track 3 SESSION DETAILS



**3.1.** June 21, 2023  
11.00 – 12.30

HDW | Bertha-Benz-Saal

## If Stuttgart must not become Detroit, what will it become?

### How to transform a region so dependent on the car

Home to the likes of Daimler, Bosch, and Porsche, Stuttgart is one of Europe's most affluent regions. The local automotive industry provides 215,000, or 17%, of the region's jobs. It's a success story, but one increasingly told with discontent. There are genuine fears that the wealth, which the traditional (car) industry generates, cannot be sustained. This would have a devastating impact on jobs, social cohesion, and democratic order. Which is why many people are looking to the past - it was King Wilhem's financial support for technical-entrepreneurial education that spurred Stuttgart's success in the late 19th century – or elsewhere for recipes on how to deal with an uncertain future. Even if money continues to pour generously into research and innovation, copy-paste alone will hardly carry the day in the years to come. Join in to witness how the Stuttgart region is not only trying to save its neck but also how it could transform and reinvent itself by keeping with the times: green and inclusive.

- Lou Zacharilla (Chair)**  
Co-founder of Intelligent Community Forum | USA
- Christian Herzog**  
CEO at Baden-Württemberg International | Germany
- Idoia Postigo**  
Director General at Bilbao Metropoli-30 | Spain
- CityChanger TBA**
- CityChanger TBA**

**3.2.** June 21, 2023  
16.00 – 17.30

DGB | Bambus Salon

## Cities, No more kicking the can down the road!

### Cities must up their ante if they want to get the job done: this is how

To transform and to master their ever-changing tasks, cities need to attract talent. But competition for the best is strong, maybe too strong. So, how can cities reach their many ambitious (emission, innovation, circularity, democracy, digitalisation) targets? Yes, by becoming attractive to innovators, by activating its 'citizen workforce', by collaborating internally, with businesses, and, of course, by hiring right! In turn, what skills and know-how are needed to become a city-maker? What should you know (but no one will tell you!) when applying to work for the city? Join this session to explore emerging job markets, how offering 'purpose' works in practice, but also find out why focusing on jobs alone is a dead-end not only for cities.

- Michael Shank (Chair)**  
Director of Engagement at CNCA | USA
- Elisabeth Meze**  
Former Climate Change Researcher | Austria
- Christiaan Norde**  
Policy Advisor International Affairs at the City of Amsterdam | The Netherlands
- Ross Reekie**  
Founder of Rise | Austria
- Manuel Perez Romero**  
Academic Director Bachelor in Urban Studies at IE University | Spain

**3.3.** June 22, 2023  
09.00 – 10.30

HDW | Konferenzraum Reutlingen

## This changes everything

### How digitalisation is (and will be) changing almost everything

Digitalisation is one of those words we hear all the time. But what exactly is it? How does it affect industries and cities, and why do so many believe digitalisation will change the way pretty much anything is done? This session takes a very close look at the power of digitalisation, as well as the potential and risks for sustainable cities and businesses. We hear from leaders and experts who have experienced this power for themselves or who have been at the heart of such digital transformations. If you are curious about how digitalisation will change YOUR private and work life, and more importantly, how to deal with this change, then this session is for you.

- Aaron Sterniczky (Chair)**  
Course Director MBA Digital Transformation at ELG | Austria
- Andrea Wuchner**  
Research Associate at Fraunhofer-IRB | Germany
- Thomas Boenig**  
Chief Digital Officer at the city of Stuttgart | Germany
- Oleg Polovynko**  
CIO at Kyiv City Council | Ukraine
- Martin Maga**  
Scientist at Fraunhofer-IRB | Germany

**3.4.** June 22, 2023  
11.00 – 12.30

HDW | Konferenzraum Reutlingen

## Sustainability by data

### Be amazed by what data can do to advance sustainability

Digitalisation is one of those words we hear all the time. But what exactly is it? How does it affect industries and cities, and why do so many believe digitalisation will change the way pretty much anything is done? This session takes a very close look at the power of digitalisation, as well as the potential and risks for cities. We hear from leaders and experts who have experienced this power for themselves or who have been at the heart of such digital transformations. If you are curious about how digitalisation will change YOUR life, and more importantly, how to deal with this change, then this session is for you.

- Tamlyn Shimizu (Chair)**  
Global Partnerships & Communications Lead at BABLE Smart Cities | Germany
- Karen Vancluysen**  
Secretary General at POLIS | Belgium
- Ekaterina Koch-Lichtenstein**  
Strategic Urban Planner at the city of Aachen | Germany
- Luiz Alberto Saboia**  
Municipal Secretary of Conservation and Public Services at the City Council of Fortaleza | Brazil
- CityChanger TBA**

**3.5.** June 22, 2023  
14.00 – 15.30

HDW | Bertha-Benz-Saal

## Overwhelming: What to do with all that innovation?

### How cities (should) deal with all those new mobility options

The speed of innovation in the mobility sector is astronomical. It's almost impossible to keep track of all the new solutions unveiled on any given day. New companies are emerging, new services are being invented, and cities are having a (very) hard time keeping up, making it difficult for them to react, let alone act. We're talking about a universe of digital solutions, sharing any kind of offering, micromobility, on-demand mobility, last-mile solutions, autonomous systems, and so on. Let's find out how cities can deal with this amount of innovation, which solutions to look out for, and whether to embrace new offerings or regulate them.

- Iris Belle (Chair)**  
Professor Smart City Solutions at the University of Applied Sciences Stuttgart | Germany
- Jack Stilgoe**  
Professor at the University College London | UK
- Nikolett Haklik**  
Project Management Smart City & IoT at the city of Stuttgart | Germany
- Philippe Crist**  
Senior Advisor on Innovation and Foresight at ITF | France

# Track 3 SESSION DETAILS

**3.6.** June 21, 2023  
16.00 – 17.30

DGB | Großer Saal - Willi Bleicher

## Swiping right on unlikely partnerships

How to find partners across sectors

Urban actors often limit the partners they collaborate with to the usual suspects, within their scope and sector they feel most comfortable in. Quite a few cities are even hostile towards close partnerships with businesses. The aim of this session by BABLE Smart Cities and the sustainable urbanization hub BLOXHUB, then, is to widen the limits of who both government and private sector players (and everyone in-between) tend to view as potential partners. Listen to amazing stories on unlikely partnerships and learn how to facilitate them yourself.

**Tamlyn Shimizu**  
Global Partnerships & Communications Lead at BABLE Smart Cities | Germany  
**Martine Reinhold Kildeby**  
Head of Strategic Partnerships at BLOXHUB | Denmark



**3.7.** June 22, 2023  
16.00 – 17.30

HDW | Meidinger-Saal

## Sink or swim: Welcome to the urban shark tank

Find replicable solutions that will work in your city, too

Join us for the first ever "Urban Shark Tank" where a panel of urban 'sharks' will listen to creative pitches from a public/private duo who have successfully implemented a project in their city. The sharks, made up of diverse experts in the field of urban innovation, will offer valuable advice and insights on how to replicate this project in other cities, making it scalable and impactful. Don't miss out on the chance to witness first-hand the creativity and ingenuity of urban visionaries, while getting the chance to vote for your favourite pitch and try your hand in our rotating seat at the panel. Do we have a deal?

**Tamlyn Shimizu (Chair)**  
Global Partnerships & Communications Lead at BABLE Smart Cities | Germany  
**Leonor Zubillaga (Chair)**  
Project Manager at Cleantech Scandinavia | Sweden  
**Jacob Hartmann**  
Senior Consultant at Sharing Copenhagen | Denmark  
**Åsa Bjerling**  
Innovation Programme Manager at the City of Helsingborg | Sweden  
**Ernesto Faubel-Cubells**  
Head of Smart City Office at the city of Valencia | Spain



**3.8.** June 21, 2023  
14.00 – 15.30

HDW | Konferenzraum Studio B

## Innovation Kick-starter for cities

How the iCapital competition sparks innovation across Europe

Cities across Europe struggle with innovation. It's complex, it's interdisciplinary, and it requires doing things differently – not really a strength for most city administrations, which often operate in department silos and, well, how to put it ... "administer". This session, however, takes a close look at the cities that have found a way to innovate and already do so quite successfully today. Let's learn how they do it, what needed to be changed, how they ultimately got started, and what role the iCapital competition played in their efforts. Innovators should be part of this session, not least because this is where Europe's most innovative cities will come together as the iCapital Alumni Network.

**Denisa Perrin (Chair)**  
Head of Unit at EISMEA | Belgium  
**Mohamed Ridouani**  
Mayor of Leuven | Belgium



**3.9.** June 21, 2023  
11.00 – 12.30

HDW | Konferenzraum Studio B

## Tech: What's hot & what's coming

Executive briefing on the latest tech trends and their effects

Let the experts from various fields take you on a journey to expand your imagination. They will brief you on the latest tech trends and new technologies, indicate what's already possible, and ultimately explain how this will affect your city and business.

**Timothy Papandreou (Chair)**  
Founder of Emerging Transport Advisors  
**Alexander Schmidt**  
Founder & CEO of BABLE Smart Cities | Germany  
**Alexander Appel**  
Senior Consultant at MHP | Germany



**3.10.** June 22, 2023  
14.00 – 15.30

DGB | Bambus Salon

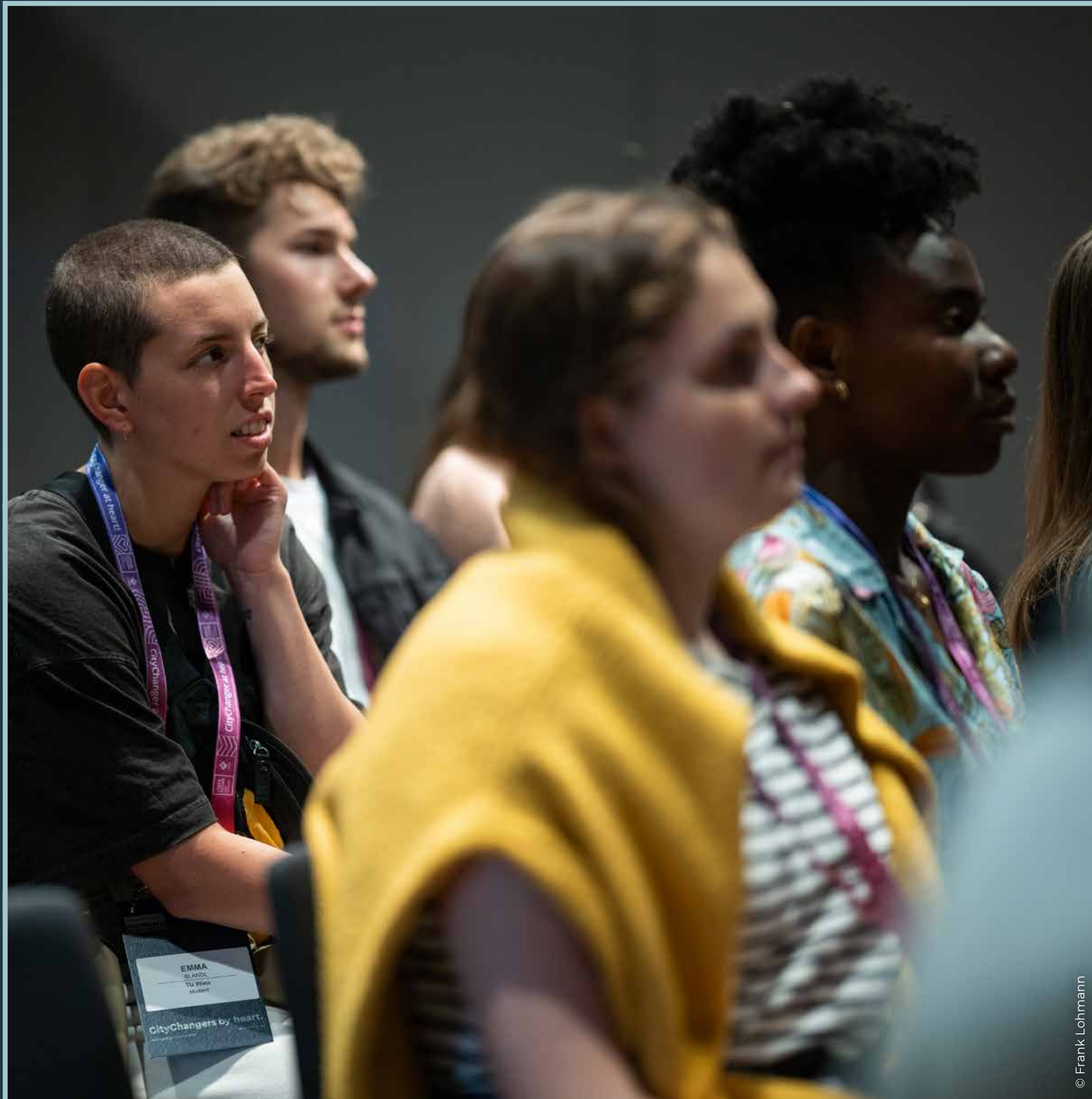
## Science meets industry

How to tie science with industry for emission-free mobility

Many times, scientists proclaim a break-through and a solution to a pressing challenge. However, for their solution to scale and work beyond a certain niche, an 'ecosystem' needs to be in place: There must users, enabling regulations, continuous funding, strategic collaborations and so much more for solutions to eventually solve a real-world problem! This session brings together the brightest minds in science, industry, SMEs, start-ups, and cities to showcase current trends in climate-friendly mobility in the Netherlands, Switzerland and Baden-Württemberg.

**Jenny Atmanagara (Chair)**  
Manager Cluster & Start-ups, Department Smart Cities & Smart Regions at Baden-Württemberg International | Germany  
**CityChanger TBA**





## Track 4

# DECARBONISING THE BUILT ENVIRONMENT

Today, the built environment generates around 40% of global energy-related carbon emissions and equally, consumes 40% of global raw materials. An area the size of Paris is constructed every week; 80% of the structures that will stand in 2050 are already built.

So, as we commit to decarbonising the way we build, there is no doubt that we also need to up our game considerably when it comes to retrofitting existing buildings. This track follows the leaders who are transforming the real estate sector and changing the way we build – and at the same time, it will show how innovators are getting increasingly involved in the formally unsexy field of retrofitting.

# Track 4 SESSION DETAILS

**4.1.** June 21, 2023  
11.00 – 12.30



HDW | König-Karl-Halle

## Decarbonising the built environment: Yes, we can!

**Building new, retrofitting, revitalising – time to make magic happen**

Let's crunch the numbers: looking at the building stock in 2050, 80% of it already exists today. With 20% new construction, 20% redevelopment, and 60% retrofitting ahead of us, we can't really say we're short of challenges – but that's where CityChangers shine. What's most important, where do we begin, and who's in charge? Let's take a visionary approach to the mammoth task: from the choice of materials to changing skillsets and the concerted action of all stakeholder groups involved, it's time to get the ball rolling.

- Vicky Sins (Chair)**  
Decarbonisation & Energy Transformation Lead at World Benchmarking Alliance | The Netherlands
- David Partridge**  
Chairman at Related Argent | UK
- Natalie Volland**  
President & Chief Vision Officer at Quo Vadis Capital | Canada
- Ursula Eicker**  
Canada Excellence Research Chair at Concordia University | Canada
- Oliver Huber**  
Head of Corporate Sustainability & ESG at 6B47 Real Estate Investors AG | Austria
- Werner Sobek**  
Founder of Werner Sobek AG | Germany
- Amanda Sturgeon**  
CEO at Built by Nature | Australia

**4.2.** June 21, 2023  
16.00 – 17.30



HDW | Bertha-Benz-Saal

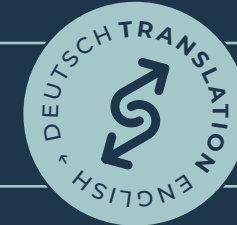
## Waking up to the retrofitting challenge

**How to shift to the fast lane**

When it comes to energy, most existing buildings are in a terrible state: they are losing heat which, even worse, comes from fossil fuels. To meet our emission targets, however, 60% of existing buildings need to be retrofitted by 2050, and these many million buildings could not be more different: in style, function, materials, ownership models, regulatory demands, etc. How do you even begin to talk about retrofitting at such a scale with big investors, cities, and even single property owners? What incentives work for detached houses, what works for estates, and who is in charge anyway? Not to speak of the tens of thousands of technicians needed to install heat pumps, mount solar panels, and insulate buildings! And how to make sure people utilize their green tech correctly? Join this session to understand who needs to do what, with whom, and how within the next 25 years.

- Alice Haugh (Chair)**  
Programme Manager (Built Environment) at Laudes Foundation | The Netherlands
- Martin Handschuh**  
CEO & Founder of eco2nomy GmbH | Germany
- Valentin Wiesner**  
Systems Researcher & Project Manager at 103 Ventures | Austria
- Anthony Abbotts**  
Director Group Public Affairs & Sustainability at ROCKWOOL Group | Denmark
- Laila Castaldo**  
Global Coordinator on Climate Justice at BWI Head Office | Switzerland
- Audrey Nugent**  
Global Director of Advocacy at WGBC | UK

**4.3.** June 22, 2023  
09.00 – 10.30



HDW | Bertha-Benz-Saal

## New constructions: Bringing your vision to life

**How to get started, how to set it up, and who to involve**

Where do you start when you start from scratch? Long before the ground-breaking ceremony can take place, some crucial first steps must be taken: create a vision that can stand the test of time, decide on who of the constantly growing number of stakeholders to involve in the dialogue, and how, set up an authority, and choosing a governance and ownership model. Let's find out how the critical questions "who calls the shots" and "who pays" can be answered – all while guaranteeing to fulfill highest sustainability standards throughout the whole lifecycle of the buildings.

- Mira Conci (Chair)**  
Built Environment Lead at EIT Climate-KIC | The Netherlands
- Elad Eisenstein**  
Director for City Masterplanning & Urban Design of AECOM | UK
- Melanie Kunzmann**  
Director at PD | Germany
- Thure Krarup**  
Strategy, Policy, Global - Chairperson's Office at NREP | Denmark

**4.4.** June 21, 2023  
14.00 – 15.30

HDW | Konferenzraum Karlsruhe

## Redevelopments: Get inspired by top-of-the-class projects

**Cut emissions, not buildings**

"We shape our buildings, and afterwards our buildings shape us," the multitalented Winston Churchill once proclaimed in Parliament. Surely some buildings were designed to be more flexible than he thought, especially when repurposed to host multiple functions: residential, office, leisure, commercial, childcare, health, and education. In this session, we look at the exceptional buildings and heritage which have been repurposed, maybe even more than once, and focus squarely on cutting emissions. Join in to learn a core lesson from the masterminds of redeveloping sustainably: from materials, construction logistics, and resource sufficiency to delicately balancing different groups' expectations.

- Mario Raimondi (Chair)**  
Academy director / Co-founder at Humankind / El Desafío Foundation | The Netherlands
- Naama Blonder**  
Architect & Urban Planner at Smart Density | Canada
- Manal El-Shahat**  
Associate Professor at Ain Shams University | Germany
- Cord Soehlike**  
Mayor for Urban Building, Planning & Development and First Mayor of Tübingen | Germany

**4.5.** June 22, 2023  
11.00 – 12.30

DGB | Bambus Salon

## Challenging the status quo of building materials

**Here's what you should really focus on**

If the building sector wants to come anywhere close to meeting its climate targets, it needs to dramatically rethink construction and view materials through a whole life-cycle carbon lens. Rarely do we read about buildings being disassembled for actual reuse, Stuttgart's football stadium is a great exception to the rule! And with new constructions, the ones who source and build sustainably are still newsworthy rather than mainstream. Compared to the challenge of changing mindsets, or sorting out logistics, the choice of more sustainable materials might even be an easy one. From hidden champions in building materials to innovative construction methods and a change in the skillsets needed, here you'll learn from practitioners the why and the how.

- Stefanie Weavers (Chair)**  
Project Manager at IBA27 Stuttgart | Germany
- Dominik Campanella**  
Co-founder of Concular | Germany
- Jan Kattein**  
Director at Jan Kattein Architects | UK
- Anna Braune**  
Head of Research & Development at DGNB | Germany
- Martha Lewis**  
Head of Materials at Henning Larsen | Denmark

# Track 4 SESSION DETAILS

**4.6.** June 22, 2023  
14.00 – 15.30

HDW | Konferenzraum Studio B

## How to get a handle on embodied carbon in construction NOW

### Shifting the built environment towards circularity

The rapidly shrinking carbon budget for 1.5°C means we must get real about embodied carbon, and quickly! This means building differently, retrofitting, and simply constructing less. Yes, we see innovation accelerating in cities and companies, pushed by the EU's proposed carbon border tariff, but it's not enough for the rapid transformation we need. We'll spell out why strategic embodied carbon risks in the built environment sector are still underestimated and show inspiring examples from cities focusing on policy and regulatory action.

**Joost Beunderman (Chair)**  
Director at Dark Matter Labs | UK

**Irene Garcia**  
Built Environment Lead at CNCA | Germany

**Cécile Faraud**  
Clean Construction Lead at C40 Cities | UK

**Graham Dodd**  
Director | Materials at Arup | UK

**Christian Fölzer**  
International Affairs Officer at the Building and Wood Workers Union Austria | Austria



**4.7.** June 22, 2023  
09.00 – 10.30

HDW | Konferenzraum Karlsruhe

## Tell it differently #2: The power of storytelling in the built environment

### The huge untapped potential of creative communications

After water, concrete is the second-most consumed material on the planet. And yet, unlike mobility, the built environment is not on everyone's mind nearly enough, nor is it getting the attention it deserves in terms of climate activism. So, how can we translate the topic in a way that it resonates with the media and the public? How do we get people talking and thinking about decarbonising the built environment? This CNCA-hosted workshop will teach you what the current narratives lack. Join us to discuss how the power of storytelling has immense potential for the built environment.

**Michael Shank (Chair)**  
Director of Engagement at CNCA | USA

**Ben Walker (Chair)**  
Strategic Communications Lead at Laudes Foundation | UK

**Rosie Cade (Chair)**  
Director at elizabeth | UK



**4.8.** June 22, 2023  
16.00 – 17.30

DGB | Bambus Salon

## Getting it done: How to decarbonise existing buildings at scale

### There is a huge and untapped potential of creative communications

Exploding energy prices, supply and capacity bottlenecks, reduced subsidies - not exactly a promising recipe for large-scale retrofitting in neighbourhoods. Is decarbonisation economical against the background of current and expected prices? Join this masterclass to learn key lessons from the pioneers at eco2nomy: how to define and collaborate with relevant stakeholders, what barriers to implementation to remove, and how their innovation radar can help find low-cost solutions and accelerate building decarbonisation in your city, too.

**Martin Handschuh (Chair)**  
CEO & Founder of eco2nomy GmbH | Germany

**Erik van Wijk**  
Founder of TheValueFactory | The Netherlands

**Angelika Lückert**  
Deputy Head of Incubator Transfer Research | Knowledge Transfer at IRB Fraunhofer | Germany



**4.9.** June 21, 2023  
09.00 – 10.30

HDW | Konferenzraum Karlsruhe

## Repair, Refurbish, Reuse, Restore, Reconstruct

### How to develop and build in existing structures

Let's have a conversation about building conversion: a huge part of CO<sub>2</sub> emissions occurs when concrete and steel are produced. If we want to create truly sustainable cities, we need to move away from demolishing existing buildings and get our creative juices flowing: how can we work our magic with what we have and make it even better than constructing new? We have 5 R's to get the ball rolling – join this session to hear how to change mindsets and embrace the challenge of working with existing building envelopes.

**Tilman Dachsel (Chair)**  
Strategic Director | Teamlead Experience Strategy at dan pearlman | Germany

**Erik van Wijk**  
Founder of TheValueFactory | The Netherlands

**Anastasija Radke**  
Board of Directors at BiB | Germany

**Anne-Sofie Gregersen**  
Group Sustainability Manager Circularity at ROCKWOOL Group | Denmark

**Francesca Ferguson**  
Founder & CEO of Make\_Shift | Germany



**4.10.** June 22, 2023  
11.00 – 12.30

HDW | Konferenzraum Mannheim

## Need4Speed: how to decarbonise the built environment with \$\$\$ and \$\$\$

### The role of finance, regulations, and early planning stages

Is there a way for us to reach our emission targets if we keep retrofitting house-by-house? Let's find out: here's how to unlock the billions for retrofitting entire neighbourhoods, how important early planning stages are for a project's emissions and financing mechanisms, what regulations can and can't do for new builds, retrofits, and repurposes, and how vital collaboration and advocacy are if we want to shift gears on the road to climate neutrality in the built environment.

**James Drinkwater (Chair)**  
Head of Built Environment at Laudes Foundation | The Netherlands

**Andrea Untergutsch**  
Senior Consultant at PD - Berater der öffentlichen Hand | Germany

**Simon McWhirter**  
Deputy Chief Executive & Director of External Affairs at UKGBC | UK

**James Hooton**  
Managing Director at Green Finance Institute | UK

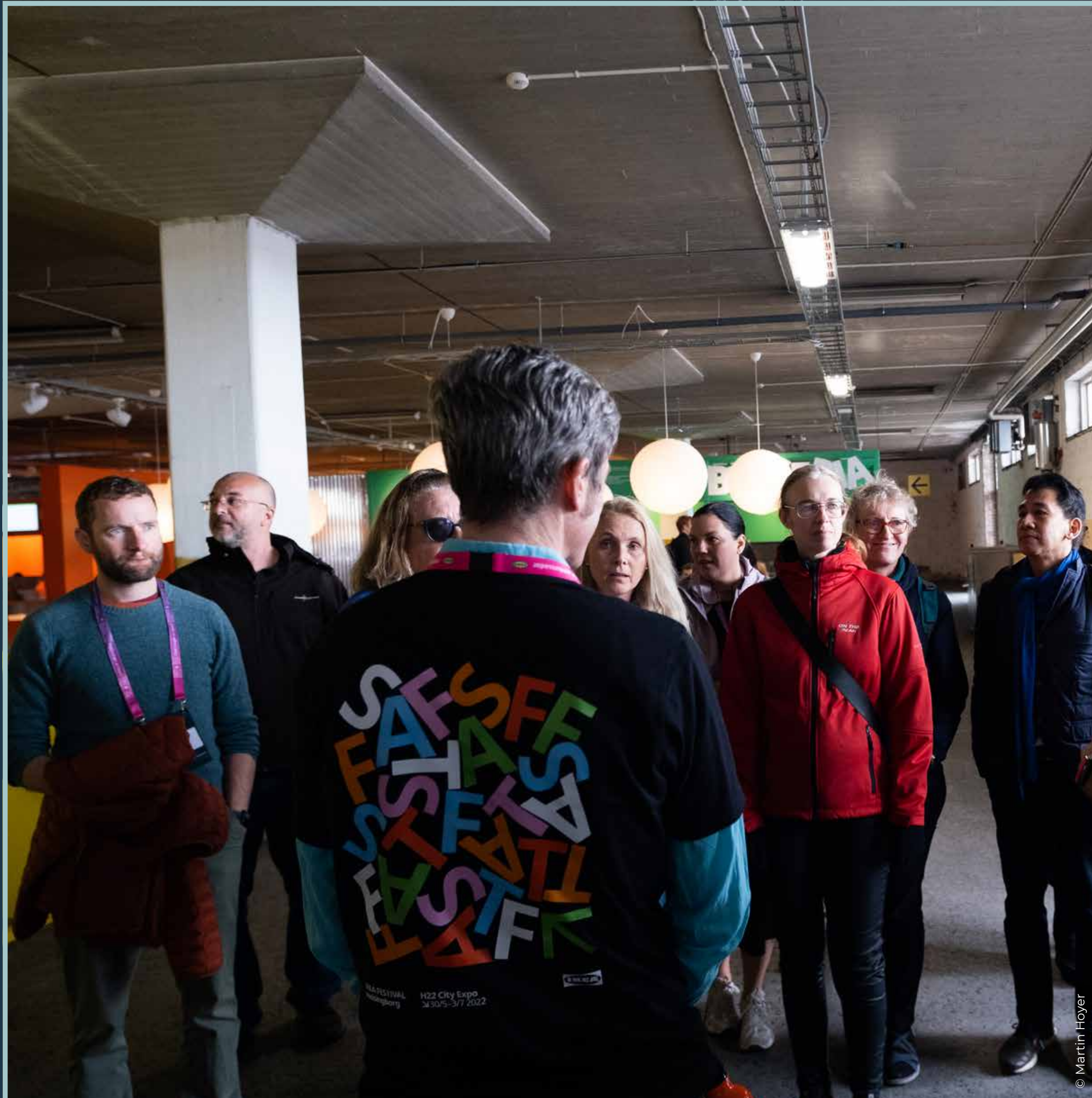
**Rufus Grantham**  
Managing Director | Global Head of Retrofit & Built Environment at Bankers Without Boundaries | UK

## Track 5

# REINVENTING CITY CENTRES AND DISTRICTS

For many, it's been a long time coming. The fallout from the COVID-19 pandemic has finally made even spoilt cities realise where they are heading: If we don't change the way we live together in the little space our cities offer a growing and more diverse population, we face social fragmentation, strife, and loud calls for quick fixes – all of this exacerbated by extreme weather conditions.

The solution sounds almost like a marketing line: work with what you've got (let's not forget, that's a lot) and rearrange it in ways that are inclusive, affordable, and green! And it's true. This track takes you on a journey outlining the critical steps you can take to reinvent urban centres and districts as places of economic opportunity, exciting innovation, joyful participation, fun activities, and pride.





# Track 5 SESSION DETAILS

**5.1.** June 21, 2023  
11.00 – 12.30

HDW | Konferenzraum Reutlingen

## Clever: Social cohesion through green city action

### How to combine (and avoid trade-offs between) ‘social’ and ‘green’

Riots used to be something that Europeans would see on the news – rumblings in distant places, but not on their doorstep! But as cities are served a toxic cocktail of COVID-19 fallout and the cost-of-living crisis, combined with a mistrust in authority, and a lack of opportunities, we’ve got one more problem to add to the list. Much of this is homegrown, and the needs of the moment call for appeasement, not sustainability. Unless they can be combined! From Colombia to the UK, the Netherlands, and back to Stuttgart – for this session we’ve sourced some of the most amazing transformation stories on how green and social go together (or not): from welcoming urban design and making people own the solutions to the deliberate creation of public goods, innovation, greenery, creativity, and joy.

- Jeni Cross (Chair)**  
Institute Director at Colorado State University | USA
- Hannah Keding**  
Sociologist at Fraunhofer-IRB | Germany
- Manuel Trujillo**  
Head of International Relations at Alcaldía de Barranquilla | Colombia
- Sophie von Peter**  
Consultant at Drees & Sommer | Germany
- Arnoud Molenaar**  
Chief Resilience Officer at the City of Rotterdam | The Netherlands

**5.2.** June 21, 2023  
14.00 – 15.30

DGB | Bambus Salon

## Meet the entrepreneurs bringing life back to our treasured centres

### Why “consumption-free” and “public first” are no longer squatters’ slogans

How times have changed! The pandemic has given many once-flourishing centres across Europe the final push down the drain. Unaffordable rents leave city flats empty, online shopping and home office leave central malls and shops abandoned. But there are good reasons to be optimistic, as even large investment funds seem to be waking up to this changed reality. Leaving real estate such as shopping temples empty is simply no longer a financially viable option! Ideas how to revitalize them include not only “mixed use”, but also consumption-free zones in order to win people back. Join this session to witness astonishing cases of city centre revival and meet the most remarkable agents of change, which are making European centres bustle with life again!

- CityChanger TBA (Chair)**
- Karen Klessinger**  
Creative Director at dan pearlman GmbH | Germany
- Nalin Seneviratne**  
Director & Founder at Porter Brook & Associates Ltd | UK
- Julian Petrin**  
CEO at urbanista | Germany
- Nikolas Müller**  
Professor at EBS University | Germany

**5.3.** June 22, 2023  
09.00 – 10.30

HDW | Meidinger-Saal

## New solutions to the affordable housing crisis

### Escaping Pandora's box through community-scale ideas

There is no silver bullet to make housing affordable for all. And cities, depending on their size, attractiveness, history, regulations, etc., start at very different levels. Modern demographic trends – think single households – don’t help either. The main evils are well known, even if things are more complicated than some housing activists claim. And still, how can we ensure that there is enough affordable housing in cities when speculation and capital flows dominate real estate, making affordable housing “unattractive”? In this session, housing innovators tell us how they are changing the way we live together. From co-living to community land trusts, from regulatory measures to repurposing existing buildings such as inner-city shopping malls, you’ll be surprised at what’s possible!

- Kristen Zupancic (Chair)**  
Founder of Plottwist Placemaking | The Netherlands
- Andreas Hofer**  
CEO of IBA27 Stuttgart | Germany
- Ana Džokić**  
Board Member at MOBA Housing SCE | The Netherlands
- Laura Parker-Tong**  
Coordinator at European Community Land Trust Network | Belgium
- Herman Søndena**  
City Council Secretary for Urban Development at the City of Oslo | Norway



**5.4.** June 21, 2023  
14.00 – 15.30

HDW | König-Karl-Halle

## Green and thriving Neighbourhoods: it is all about proximity

### How we get emissions down and quality of life up

To prepare for the future, cities need to take two keywords seriously: density and proximity. Neighbourhoods hold immense potential in terms of testing solutions – and this is what C40 is building on together with Arup: the interlocking of climate justice, 15-minute cities, zero-emission neighbourhoods, and resilience. From Bogota to Milan to Toronto, learn from a panel of lighthouse cities how they are making green and thriving neighbourhoods a reality, what lessons other cities can learn, and how your city can emulate their success.

- Hélène Chartier (Chair)**  
Director of Urban Planning and Design at C40 Cities | France
- Carlos Moreno**  
Scientific Director “Entrepreneurship, Territory, Innovation”  
Chair at Sorbonne University | France
- Chantal Zeegers**  
Deputy Mayor of Rotterdam | The Netherlands
- Ramón González Fernandez**  
Head of Urban Studies Department at Madrid City Council | Spain
- Christian Chipaila**  
Expansion Development Leader at IKEA | Sweden
- Thure Krarup**  
Strategy, Policy, Global - Chairperson's Office at NREP | Denmark



**5.5.** June 21, 2023  
14.00 – 15.30

DGB | Großer Saal - Willi Bleicher

## Wanted: From “hippie idea” to leadership tool

### How to turn nature in cities from niche projects to a strategic leadership tool

Green roofs and facades, renatured rivers and waterways – these used to be niche topics, singularly popular with rather quirky folks. Not any longer! The pandemic has forcefully reminded us of the importance of nature in cities, and the first hot spell of summer will be nature’s next nudge: heat is a silent killer! The good news is that trees are both climate adaptation and mitigation heroes, even more so if they replace parking. Oh, and lush areas and attractive waterways also look so much better, where people want to hang out, be active, and live. So, we’re no longer arguing about nature, but where is the know-how on how to “build” it? Space in cities is limited, and the issues don’t stop there! So-called blue-green “infrastructure” is a living, sometimes unruly organism that’s challenging to maintain, and it’s still difficult to argue in favour of the benefits – which stretch way beyond monetary gains. Let’s hear from nature advocates exactly how to leave one’s niche and let them explain how to use nature in cities strategically!

- Katharina Moser (Chair)**  
Director at IDG Summit & Events | Austria
- Paul Depla**  
Mayor of Breda | The Netherlands
- Pekka Timonen**  
Mayor of Lahti | Finland
- Anna Wierzbicka**  
Director of the Environment Management Division at the City of Łódź | Poland

# Track 5 SESSION DETAILS

**5.6.** June 22, 2023  
09.00 – 10.30

DGB | Bambus Salon

## Make our cities green again!

### How to create cities for people and nature to flourish

Who wouldn't immediately shout YES to a new park, a vertical garden, or a shady tree under which to wait for the bus (well, apart from an allergy sufferer perhaps)? But how to adequately distribute green space across the city, how to get it financed, and how to maintain living 'infrastructure'? Bottom up we go: Let's listen to unlikely 'city gardeners' on how to get started, who to strategically involve, and how to do to all of this without the big funds – and learn from those who managed to successfully open public pockets.

- Elizaveta Fakirova (Chair)**  
Urban Researcher & Manager at TU Munich | Germany
- Fernando Ortiz Monasterio**  
Founder & CEO at VIAVERDE | Mexico
- Victoria Blessing**  
Senior Project Manager at Steinbeis Europa Zentrum | Germany
- Maria Chiara Pastore**  
Assistant Professor at Politecnico di Milano | Italy
- Luisina Perassi**  
Architect & Network Partner at Humankind | The Netherlands

**5.7.** June 22, 2023  
14.00 – 15.30

HDW | Konferenzraum Reutlingen

## Skills booster: Place-making

### How to effectively deal with your city's less popular areas

All cities have them, including yours. It's nothing to be particularly proud of. We call them "neglected areas". And they are! Visitors and commuters feel intimidated, tourists rarely see these places, and when they do, strong-armed action to "clean it up" gets announced. For example, introducing alcohol-free zones. But, what a surprise, your shameful place simply moves elsewhere! Who is responsible for them anyway? If things go bad, it's city admin who gets the blame; elected officials prefer to tell good news. So, let's visit cities' once neglected areas and districts, watch some amazing transformations, and meet the place-makers whose skills may even save a strong-armed leader's neck.

- Lorena Zemp (Chair)**  
COO at Global Infrastructure Basel | Switzerland
- Ofri Earon**  
Founder of Neighbourhood Lab | Denmark
- Sam Markey**  
Ecosystem Director at Connected Places Catapult | UK
- Simone d'Antonio**  
Capitalisation and Networking of EU Funds and Programs at ANCI | Italy
- Gil Peñalosa**  
Founder & Chair of 8 80 Cities | Canada

**5.8.** June 21, 2023  
14.00 – 15.30

HDW | Bertha-Benz-Saal

## Fightclub: Re-allocating city space

### Space is probably the most contested resource in cities

How do we prioritise functions so diverse as mobility modes, commercial and residential buildings, public spaces, greenery, urban logistics, safety, waste and energy management, and so on? From vacancy to dereliction, from densifying neighbourhoods to the social and societal implications, imagine the possibilities we would have if only we could allocate space from scratch! Who should come first, and why? Let's hear from the cities that have taken a hypothetical exercise seriously and radically reallocated urban space.

- Maria Vassilakou (Chair)**  
Former Deputy Mayor of the City of Vienna | Austria
- Lior Steinberg**  
Co-founder & Urban Planner at Humankind | The Netherlands
- Thorsten Donn**  
Head of Office for Urban Planning & Housing at the city of Stuttgart | Germany
- CityChanger TBA**
- CityChanger TBA**



**5.9.** June 22, 2023  
09.00 – 10.30

HDW | Konferenzraum Studio B

## What if free spirits planned our cities!

### Future literacy: How to create better places with the art of imagination

We've all seen the sciences and arts fruitfully collaborating, for example to enrich climate change debates. But what about the role of the arts in urban planning? No, this is not about a shiny avant-gardist building starting-off neighbourhood gentrification. Yes, squares are characterized by large cultural buildings such as opera houses, theatres, or museums, and installations can 'open up' places. But any place can be stage to (street) art! So, what kinds of public spaces can be imagined once urban planners and the arts started to collaborate? Join this interactive Futures Literacy Lab, hosted by BMW Foundation's RISE Cities Program and Staatsoper Stuttgart, to explore different futures of our cities – to rethink and thereby change the present.

- Raffaela Grimm (Chair)**  
BMW Foundation | Germany
- Jorn Wemmenhove**  
Creative Strategist & Co-Founder at Humankind | The Netherlands
- Viktor Schoner**  
Director at Staatsoper Stuttgart | Germany

**BMW Foundation**  
Herbert Quandt

**STAATSOPER**  
STUTT GART



**5.10.** June 22, 2023  
11.00 – 12.30

HDW | Konferenzraum Ulm

## Magic pills to fight your inner-city blues

### Exclusive city centre revitalisation workshop for municipalities

Too often, solutions to urban challenges miss the actual problems in need of solving. Examples in European cities are legion. In this workshop for municipalities, the master strategists of Dan Pearlman will assist you in developing your most relevant inner-city concept. Participants are introduced to of state-of-the-art methods and tools to help them adequately define their challenges, and to develop solutions to actually meet them.

**Karen Klessinger (Chair)**  
Creative Director at dan pearlman GmbH | Germany



# Track 5 SESSION DETAILS

**5.11.** June 21, 2023  
16.00 – 17.30



HDW | Konferenzraum Studio A

## Masterclass: Reinventing Cities

### Accelerating the zero carbon urban transformation

Reinventing Cities is a global competition led by C40 which aims to accelerate the development of decarbonized and resilient urban regeneration across the globe. It's straightforward: cities propose underutilised sites which are ready to be released and transformed into beacons of sustainability and resilience. 20 global cities are already reinventing their cities and over 30 projects are now under development across the world. If you are a city representative, take part in this exclusive session to learn more about how your city can join 'Reinventing Cities' and what's to gain from being a part of this unique programme.

**Costanza De Stefani (Chair)**  
Project Manager Reinventing Cities at C40 | UK  
**Margarita Chiclana**  
CEO at Unexum Real Estate | Spain  
**Dagur Bergþóruson Eggertsson**  
Mayor of Reykjavík | Iceland



**5.12.** June 22, 2023  
16.00 – 17.30

HDW | Konferenzraum Mannheim

## Nature lovers watch out

### 2021 European Green Capital Lahti needs you!

Who doesn't want to live nearby a tree-lined alley, a lush park, or, even better, an urban forest! Who would be against clever rainwater retention, green roofs, and trees to adapt to extreme weather conditions! What sounds like a no-brainer is, in practical terms, much harder to realize than you'd think. Luckily, there is a deep treasure trove of projects to learn from – know-how waiting to be shared. Want to bring your inside knowledge to the table? Join this highly interactive session by the City of Lahti to learn how exactly cities can invite nature back in: how people, plants and animals can live in harmony happily ever after, for real!

**Elina Ojala (Chair)**  
Environmental Director at the City of Lahti | Finland  
**Henna Eskonsipo-Bradshaw (Chair)**  
Development Director at the City of Lahti | Finland



## Track 6

# CITIZEN ENGAGEMENT AND COLLABORATION

Ah, the good old days. Didn't we have it all back then, when the line of command was clear? Politicians made decisions, smart experts executed everything, and citizens... well, they accepted the result. There were no distractions, no stupid questions from God knows who, and responsibilities were straightforward.

While some dinosaurs argue that this got us very far (which is true), most leaders recognise that the challenges ahead cannot be solved by experts alone – regardless of how smart they are. Cities have many stakeholders, and all of them are vitally important for the transformation our cities crave. This track will look at participation practices, focus on how citizens can become drivers of transformation, and discover how leaders can unleash powers previously unheard of. Collaboration is the new “in thing” – to innovate and transform faster, to get things done, and to strengthen social cohesion along the way.



# Track 6 SESSION DETAILS

**6.1.** June 21, 2023  
14.00 – 15.30



HDW | Meidinger-Saal

## Smartest guy in the room vs. the power of all

### How to change the way we make transformation happen

In most cases, it's (teams of) experts that are in charge of finding solutions, initiating change, and then leading transformations. But are they really smarter, faster, and more effective than tens of thousands of citizens working together? Hardly! That's why some cities have fundamentally changed the way they tackle innovation and change – transforming municipal teams into citizen enablers. Let's hear from them how they did it, what citizens think of it, and how it helps them become way more resilient in times of crisis.

- José Roberto Lagunes Trejo (Chair)**  
Lead Project Coordinator at Hogares Foundation | Mexico
- Alexandra Sußmann**  
Mayor for Social Affairs & Social Integration at the city of Stuttgart | Germany
- Jenny Rydén**  
Project Manager at the City of Varberg | Sweden
- Fabienne Hoelzel**  
Professor & Founding-Director | Switzerland
- Lou Zacharilla**  
Co-founder of Intelligent Community Forum | USA

**6.2.** June 21, 2023  
16.00 – 17.30

HDW | Konferenzraum Mannheim

## Nailing participation with your back against the wall

### How to win people's trust

So, you've decided where to go on holiday or what to have for lunch, and, before asking others to join you, you've already found arguments why their choice is... well, not as good as yours. Or maybe your question cleverly precludes options. Sound familiar? Authorities will play this game only once. There are few cities that haven't gone through this painful experience: they've vexed their citizens with phony participation only to reap suspicion, mistrust, and cynicism. So, how do you win back those who have previously been let down? How do you really know what they want if your question suggests the answer? Let's hear from sociologists, psychologists, communication experts, and participation wonks how to begin when the damage has already been done!

- Yves Cabannes (Chair)**  
Emeritus Professor of Development Planning at University College London | France
- Cecilia Werner**  
Communications Manager at the City of Varberg | Sweden
- Fabian Schöttle**  
Head of Communication Stuttgart Rosenstein | Germany
- Oriol Estela Barnet**  
General Director at Metropolitan Strategic Plan of Barcelona | Spain
- Nourhan Bassam**  
Founder of GamingX | Italy | Egypt

**6.3.** June 22, 2023  
11.00 – 12.30



HDW | Konferenzraum Karlsruhe

## Citizen assemblies: Hope or hype?

### How to crack the hardest political nuts with citizen power

Citizen assemblies are making headlines across the world. They stand to tackle the most contentious topics, such as same-sex marriage, refugee policy, and climate change. Take as an example "the last generation" and those who criticise their anger and actions. How to do justice to both the activists' demands and the needs of drivers affected by their road blockades? While elections know only winners and losers, with the winners promising, mantra-like, to unite a divided country, in citizen panels average people work with experts on solutions collaboratively. Can they also settle the climate dispute? Join this session to dive into the fascinating world of citizen assemblies, find out if and how they offer real progress on climate policy, and decide for yourself: hype or hope?

- Ines Omann (Chair)**  
Senior Researcher at ÖFSE | Austria
- Scarlett Voit**  
Full Member at Verein des österreichischen Klimarat der Bürger:innen | Austria
- Ieva Cesnulaityte**  
Founding Head of Research & Learning at DemocracyNext | France
- Bjørn Bedsted**  
International Director at the Danish Board of Technology | Denmark

**6.4.** June 22, 2023  
09.00 – 10.30



HDW | Konferenzraum Ulm

## CityChangers Panel

### How does it feel being a panelist selected by lot

Joe and Jane Public are the primary users of city infrastructure, so how come they don't have a say in its planning or design? Well, maybe Joe just doesn't care! But what about Jane, who cares deeply, and even campaigns for it, but constantly feels left out? Bad luck for her because citizen panels' participants are chosen at random. Want to try it out? Just accept the invitation sent to you by the CityChangers' lottery, show up to this session, and you will be one of a handful of lucky citizen panelists to debate a contentious topic! Didn't receive an invite? Bad luck! But come along anyway and observe the panel in action during their Q&A session. Let's see if your fellow CityChangers can make progress on the topic.

- James Macdonald-Nelson (Chair)**  
Project Lead Urban Design & Planning at DemocracyNext | Germany
- Ieva Cesnulaityte**  
Founding Head of Research & Learning at DemocracyNext | France
- Bruno Wipfler**  
Project Lead "Climate Citizen Assembly" at the city of Stuttgart | Germany

DemocracyNext

**6.5.** June 22, 2023  
11.00 – 12.30



HDW | Meidinger-Saal

## Unlocking the potential of collaboration

### How to harness our incessant drive to work together

Collaboration is the new buzzword on everyone's lips – rarely more than a marketing ploy. At the same time, collaboration is the most essential tool to reach our collective goals. So, how does it work: How do you know if what stakeholders with different mindsets, from different cultural backgrounds, and organizations bring to the table serves your purpose, and vice versa? How to even find common ground! Plus, won't people back out again, sooner or later, if there's no chemistry left? The answer is yes, they will. Collaborating under such circumstances can be terrible hard. So, collab-alchemists watch out: join this highly interactive session to learn what kind of behaviour will instantly kill your venture, and what factors are key for successful collaboration.

- Karin Haselböck (Chair)**  
Head of Strategic Planning at Ashoka Europe | Austria
- Sascha Haselmayer**  
Partner at Ashoka Deutschland gGmbH | Germany
- Milena Ivković**  
CEO at Placemaking Western Balkans | Serbia

# Track 6 SESSION DETAILS

**6.6.** June 21, 2023  
11.00 – 12.30

DGB | Bambus Salon

## How to definitely f\*\*\* up your participation exercise

### Sharing essential participation failures

So, you'd like to ask your participants for their opinion – then what? Don't vex them with half-baked consultation! Don't rely on methodologies off the shelf. There is no silver bullet, no ten commandments to follow. And still, there are certain critical mistakes to make and to learn from. Share your participation failures with international peers in an intimate setting and learn from others who are failing forward.

**Lior Steinberg (Chair)**  
Co-founder & Urban Planner at Humankind | The Netherlands  
**Britta Oehlich**  
Head of Innovation at Hamburger Hochbahn AG | Germany  
**Vladimir Svet**  
Deputy Mayor of Tallinn | Estonia  
**Aline Muylaert**  
Co-founder of CitizenLab | Belgium

**6.7.** June 22, 2023  
16.00 – 17.30

HDW | Konferenzraum Studio A

## Cutting edge participation tools and methods

### How to conquer whole new galaxies with digital tools

Little more than a decade ago, participation needed a physical place to meet, clumsy communications using postal services, or volunteers running through address and phone books, etc. Okay, some of these are still vital tools. Physical meetings are more important than ever, but with today's online tools, you can achieve so much more. Importantly, you can reach audiences far beyond the regular crowd. But how can you make sure that they find your project and that they're all on the same page? What do you need to do to interpret the data correctly? If you're interested in expanding participation, in reaching people (again) and building communities with digital tools, the answers to these questions will set you on the right track. This is your session.

**Karolin Kreiner (Chair)**  
High School Student | Germany  
**Damiano Cerrone**  
Co-founder at UrbanistAI | Finland  
**Maarit Kahila**  
CEO & Co-founder of Mapita Oy | Finland  
**Seyran Kahlili**  
Project Lead at New Women Connectors | Norway

**6.8.** June 21, 2023  
11.00 – 12.30

DGB | Clara Zetkin

## Greening cities: Best of bottom-up

### World café: Lessons learned from green cities' participatory initiatives

Top-down change can be quick, decisive and – well – pretty unstable. You can never be sure that the next elected leader will not overturn their predecessor's decision. Bottom-up, on the other hand, may be terribly clumsy and slow. However, its decisions are very hard to be knocked down by any single leader or group. So, how do we get the best of both worlds: the flexibility of top-down and the validity of bottom-up? Join this world café hosted by European Green Capitals and Green Leaf Winners to learn from their stellar bottom-up initiatives as catalysts for lasting change.



## Track 7 **SKILLS FOR CITYCHANGERS**

Whether you're just getting started, gaining influence, or scaling for impact, Skills for CityChangers provides you with essential know-how for taking your next step. Let's learn critical skills for change-making from the best.



# Track 7 SESSION DETAILS

**7.1.** June 21, 2023  
11.00 – 12.30



HDW | Meidinger-Saal

## How to mobilise

### Mastering the task of getting others on board

To drive change, you need supporters. That's why it is critical for CityChangers to identify and ultimately win over others for their cause, whether they are experts, citizens, organisations, groups, or entire city environments. But how do you get started? Which dos should you follow, and which don'ts must be avoided? Let us share with you some very handy tools and methods that will help you improve your skills to mobilise others.

- Karin Haselböck (Chair)**  
Head of Strategic Planning at Ashoka Europe | Austria
- Ronni Kahn**  
CEO & Founder of OzHarvest | Australia
- Eric Gauthier**  
Artistic Director at Gauthier Dance & Dance Company  
Theaterhaus Stuttgart | Germany
- Katja Diehl**  
Owner of She Drives Mobility | Germany

**7.2.** June 21, 2023  
14.00 – 15.30



HDW | Konferenzraum Studio A

## Career booster

### Networking is the best way of building an impactful career

You think networking is about handing out cards, a friendly text on LinkedIn, and a pint after work? Good for a start, rookie! But to build connections that really make a difference to your career, there is much more you need to know. The good news is that networking is a skill that can be mastered with practice. In this workshop hosted by All Things Urban, you will get hands-on advice (and lots of practice) on how to network effectively, you will hear from experts in empowering urbanists to build successful careers, and you won't leave without at least one valuable new contact. So, come along... and don't forget your cards!

- Regina Schröter (Chair)**  
CPO & Head of Community at All Things Urban | Germany
- Anastasia Sukhoroslova (Chair)**  
CEO & Founder of All Things Urban | Germany
- Manuel Perez Romero**  
Academic Director Bachelor in Urban Studies at IE University | Spain
- Elad Eisenstein**  
Director for City Masterplanning & Urban Design of AECOM | UK
- Linda Cordoba**  
Network Leader Strategic Development and Innovation at IKEA | Sweden

All Things Urban

**7.3.** June 22, 2023  
14.00 – 15.30



HDW | Konferenzraum Ulm

## Workshop: How to create an online community

### Community builder workshop

The City of Stuttgart together with partners BABLE Smart Cities and DPS has created the Stuttgart Klima Community – a central place for exchange and networking to engage through joint action. Politicians, city administrators, businesses and citizens now have a place to contribute something meaningful – from small steps in everyday life to city or district level initiatives. However, the central challenge in building an online community lies in the difficulty of reaching people and engaging with them, and providing value to the citizens in the community while ensuring not to alienate them. In this workshop, the City of Stuttgart will present these challenges and workshop participants will gain insights and knowledge into building such a community, as well as what to expect when moving forward with such a project.

- Laura Maria Díaz Ospina (Chair)**  
Graphic Designer and Researcher at BABLE Smart Cities | Germany



**7.4.** June 21, 2023  
16.00 – 17.30

HDW | Konferenzraum Karlsruhe

## Tell it differently #1: Communicate the (climate) change

### How to reach a different audience

You are familiar with “NetZero” and “Scope-3 emissions” and for years you've been working on emission reduction programmes with like-minded people. But for some reason progress is slow, and the man in the street thinks you're an ivory-tower technocrat working on a first world problem. After all, we cannot really change the weather, can we!? And, anyways, what's to gain with reducing to zero! Sounds familiar? OK, you really need to work on your storytelling and communication skills! Join this workshop to learn how to communicate the change and reach those who share neither your views, nor your language.

- Eugene Quinn (Chair)**  
Creative Urbanist at Whoosh | Austria
- Ilaria De Altin**  
Climate Protection Manager at the City of Freiburg | Germany
- Michael Shank**  
Director of Engagement at CNCA | USA
- Josephine Yilan Liu**  
Founding Partner at Urban Future | Austria

**7.5.** June 22, 2023  
16.00 – 17.30



HDW | Konferenzraum Studio B

## How to get the European Union to finance your project

### Workshop for city managers

Since cities lack funds, European city managers turn to the EU to finance their projects. But how do you write a successful application? What strategy should you use? What terminology increases the competitiveness of project proposals? In this workshop, you'll learn how assessors evaluate and why they turn down certain projects. Join in and let them help you succeed with your application.

- Marco Buemi (Chair)**  
Expert Evaluator at the European Commission | Italy
- Nikita Shetty**  
UK & Ireland Lead at BABLE Smart Cities | Germany
- Alis-Daniela Torres**  
Senior Officer at ICLEI Europe | Germany



# Track 7

## SESSION DETAILS

7.6.

June 22, 2023  
11.00 – 12.30

HDW | Konferenzraum Studio A

### Workshop: Breaking down internal silos

**How software can be  
the perfect initiation of  
organisational transformation**

Most municipalities and larger businesses are struggling with their organisational structure and the challenges of overcoming silo thinking (and acting). But those teams that have gotten a taste of it usually want more. So one of the key questions is how to get the ball rolling, making the first step in breaking those silo walls. This workshop with the organisational experts of Monday.com together with experts from xxxx will take a close look at how the use of software can help you with the task. Let's hear details about the environments in which software can help, how such projects should be executed, what mistakes should be avoided and how you can use small steps to make a big change.

7.7.

June 22, 2023  
16.00 – 17.30

HDW | Konferenzraum Reutlingen

### Workshop: Burnout prevention for change-makers

**Do you burn  
for a cause but find  
yourself burning out?**

If yes, you are not alone - did you know that there is a 79% burnout rate for us environmental activists? Join us for an upcoming workshop designed for change agents who are passionate about driving positive change but often struggle with loneliness and burn-out. While change agent burnout is clearly an organizational and systemic challenge, this workshop will focus on what we can do for ourselves and each other through practical strategies based on the science of well-being and productivity. Participants will learn effective self-assessment techniques, quick hacks for grounding and calming our nervous systems, and how to make our brains our allies to avoid burnout, and be more effective, productive and healthy pursuing our causes. Don't miss this opportunity to connect with like-minded change agents and gain valuable insights for sustaining your energy and passion for the important work you do.

**Santa Meyer-Nandi (Chair)**  
Change & Well-Being Coach | France

## Track 8 LEADERSHIP

Any project's success depends on leaders who can inspire others, on those who nurture their community and teach the lessons they learnt by making mistakes along the way. Join us to connect with some of the most exciting urban leaders around.



# Track 8 SESSION DETAILS

**8.1.** June 21, 2023  
16.00 – 17.30



HDW | König-Karl-Halle

## Visionary: Leading change through visions

### How to unleash the power to drive change

Changing yourself is difficult; being the driving force for change in groups, organisations, and cities is even more so. If you're in the position of driving change and influencing others, you will need very particular skills. This session will tell you what you need to master the most critical part of a change process, which boils down to a vision, passion, and a broad set of methods & skills.

**Greg Clark (Chair)**  
Urbanist & Innovator | UK  
**Antje von Dewitz**  
Managing Director of VAUDE Sport GmbH & Co. KG | Germany  
**Ola Källenius**  
Chairman of the Board of Management at Mercedes-Benz Group AG & Mercedes-Benz AG | Germany

**8.2.** June 22, 2023  
11.00 – 12.30



HDW | König-Karl-Halle

## A new breed of leaders

### Why control is for beginners and how to reach one's goals quicker by letting go

Why do we constantly wish to control and command others, why do most of us fail to let go – not only at work? Is it ideology, human nature, the wrong incentives, ego, or a generational thing? Let's hear from leaders who have broken the deadlock and who inspire others to fly: learn from them how to give up control if it is your job to be responsible.

**Katharina Moser (Chair)**  
Director at IDG Summit & Events | Austria  
**Mohamed Ridouani**  
Mayor of Leuven | Belgium  
**Margaret Heffernan**  
Professor of Practice at the University of Bath | UK  
**Krista Kampus**  
Executive Director at Tallinn Green Capital 2023 | Estonia

**8.3.** June 22, 2023  
14.00 – 15.30



HDW | König-Karl-Halle

## Living with your vision

### How to manage passion

True visionaries must live their vision! But how do you burn for something without burning out? How to manage your employees' and co-workers' passion - by what example do you lead? Let's hear from amazing individuals who are fully committed to their task and like to lose themselves in their work. Find out how they strike a balance, about strategies to wind down, to deal with setbacks, to recharge, and to keep going. What did experience teach them that they can safely do without? Join fellow visionaries as they talk about the blessings and pitfalls of being one.

**Katharina Moser (Chair)**  
Director at IDG Summit & Events | Austria  
**Christian Felber**  
Author | Austria  
**Berna Brandsæter**  
Business Development & Transformation Manager at IKEA | Germany  
**CityChanger TBA**

**8.4.** June 22, 2023  
16.00 – 17.30



HDW | Bertha-Benz-Saal

## Good intentions, bad regulations

### How to drive change despite silly rules

Why don't regulators simply turn a blind eye? Why don't legal units comply? We could easily save the planet if we all pulled in one direction! But we don't. Critically, we fail not because we're bad people. Nor do we lack a shared goal! We fail because we've created foolishly successful systems in which it makes perfect sense to waste energy, reward public "bads", and basically destroy that which feeds us. Join this session to hear the amazing stories of why "this is not going to work" and how to do it anyway.

**Pärtel-Peeter Pere (Chair)**  
Member of Parliament | Estonia  
**Döne Yağın**  
Managing Partner Türkiye | Head of ESG/Sustainability Vienna&CEE at CMS | Turkey  
**Kilian Kaminski**  
Co-Founder & COO at refurbished | Austria  
**Nancy Shoiry**  
CEO at SHDM | Canada  
**Michael Münter**  
Director General at the Ministry for Environment, Climate Protection & the Energy Sector Baden-Württemberg | Germany

**8.5.** June 22, 2023  
16.00 – 17.30



HDW | Konferenzraum Karlsruhe

## How to create a new culture of city governance

### Consensus-building and leadership around shared goals

Despite having set ambitious targets for climate action and the SDGs, no European capital city or large metropolitan area has yet fully achieved the UN Sustainable Development Goals, and EU level progress has stalled since 2020. Clearly, achieving cities' ambitious targets requires a better understanding of how to achieve them. Sooner or later all cities will have figured out: they need to create a different culture of leadership and governance altogether! 'Trust-based' and 'humble' are but two already practiced innovative (Nordic) forms of governance. And there is more! Join this workshop hosted by Tallinn European Green Capital 2023 to explore the much needed change in governance to boost transformation. The session will showcase how cities use the SDGs as a framework for leadership and consensus-building around shared goals, and introduce the process of "humble governance" as an iterative way of building sustainability leadership.

**CityChanger TBA (Chair)**  
**Krista Kampus**  
Executive Director at Tallinn Green Capital 2023 | Estonia  
**Erkki Perälä**  
Senior Expert & Programme Lead at Demos Helsinki | Finland  
**Bettina Bunk**  
Department for International Relations at the city of Stuttgart | Germany



# Track 8

# SESSION DETAILS

**8.6.** June 22, 2023  
14.00 – 17.30



HDW | Konferenzraum Heilbronn

## Workshop: Leadership for the greater good

### How to lead for impact

Leaders often have a strong connection to their organizations – and often strong egos. But what changes, if it's not about quarterly figures, succeeding within budgets or winning votes? What if it's about something much larger and less tangible: the greater good? In this highly interactive session you'll experience first-hand what it requires to lead for the greater good.

**Fabian Dattner (Chair)**  
Founder & CEO of Dattner Group | Australia



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## Field-Trips **ADDING SPICE TO YOUR EXPERIENCE**

This is your chance to experience something unique: the field-trips will open doors for you, get you inside highly restricted areas, inspire you, make you think outside the box, while the very people in charge of these innovations will be your private guides. Get ready for when ticket holders can reserve their spots by the end of May.

# Field-Trips TRIP DETAILS

Friday, June 23, 2023

**1.** June 23, 2023  
09.30 – 11.30

## Modern Architecture at its best – or worst?!

Do you think it's beautiful or as ugly as modern architecture can get? Join a walk to one of the most talked about neighbourhoods in Stuttgart and listen to all the background stories. Why does much of modern architecture look like it does. And was it meant to look like this? This fascinating guided tour covers the famous Weissenhof apartments and its surroundings, including the UNESCO world heritage listed Le-Corbusier-Haus. Also see developments such as the new Killesberghöhe, the Academy of Fine Arts, Brenzkirche and more.

**2.** June 23, 2023  
09.30 – 12.00

## Very tasty: Agriculture meets manufacturing

So, you think farmers are old-fashioned, businesses are callous, and collaboration with self-interested property owners is bound to fail? This 110-acre collaboration project proves otherwise! This is your chance to explore—and taste your way through—the commercial transformation site in Fellbach. The planning will focus on collaborative ways to mix and re-densify the area, as well as strengthen urban agriculture. Finish the trip with a feast of local seasonal delicacies at a traditional “Besen” restaurant.



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© Neckarspinnerrei

**3.** June 23, 2023  
09.00 – 13.00

## Back to the Future

Remember the days of spinning mills and labour wars? Of course, you don't. This is your chance to relive 1861 and—at the same time—imagine the future. Don't miss this exclusive guided tour of the well-worth-seeing, forward-thinking industrial site at Neckar Spinning Mill. Drees & Sommer together with client HOS invite you to witness the mill's astonishing conversion into a mixed-use, sustainable, live-work-play area as part of IBA'27.

**4.** June 23, 2023  
09.00 – 12.30

## Stuttgart-Rot: A dime a dozen, but like no other

So, what's in the pipeline for this typical, (run-down) post-war neighborhood? Check out this 21st century living lab for housing from the 1950s and explore what can happen when crisis-resistant, cooperative housing is reinvented when residents are taking the lead. Stuttgart-Rot is Germany's biggest post-war housing complex with many architectural highlights. It's also the future of conversions. N.B.: German is the main language on this tour.



© TMBW

**5.** June 23, 2023  
10.00 – 12.30

## Boat trip on a sleeping beauty

Dazzling but dormant. Reclaiming the Neckar riverbank as a living space for all is a key to becoming a spectacular, sustainable, climate-adapted region of Stuttgart. But, as with any such plans, there's much controversy around who is going to use newly reclaimed space. Learn how Stuttgart is prioritizing different functions (housing, sports, ecology, industry, etc.) in the most relaxing environment – on the river.

**6.** June 23, 2023  
14.00 – open end

## Stuttgart's hidden thermal gems

You've been indoors for days straight and hours at a time, soaking up all things Urban Future. Maybe you're now craving fresh air, water and a most relaxing dip? Why not stretch your legs, get into nature, and join this walking tour to Stuttgart's hidden gems: its thermal springs! Thanks to its special location in the basin, Stuttgart has got many of them. Don't forget to bring a bathing suit if you want to end your day in the best possible way: in a thermal spa.

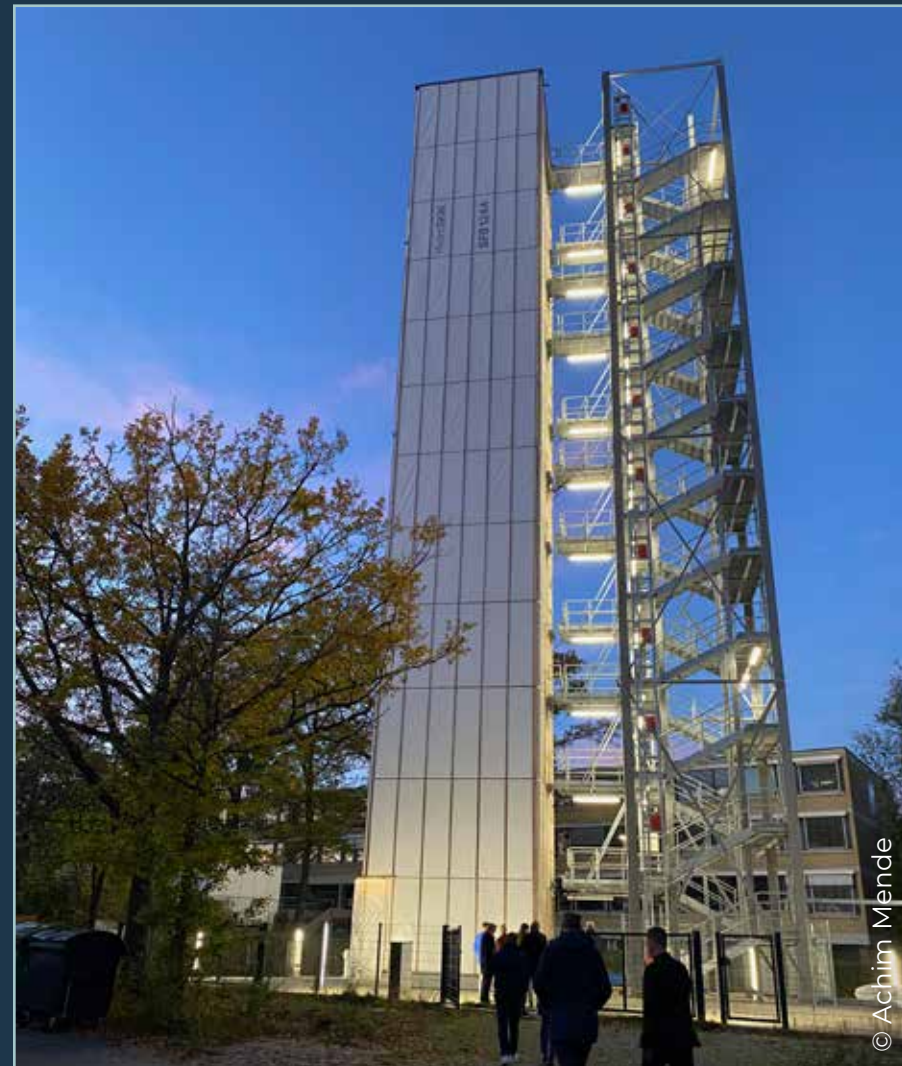
# Field-Trips TRIP DETAILS

Friday, June 23, 2023

**7.** June 23, 2023  
09.30 – 11.30

## The future of construction: A high-rise building with muscles

What sounds like a science fiction novel is now the present: researchers from Stuttgart have opened the world's first adaptive high-rise building. The 36.5-meter-high building can adapt to its surroundings at the push of a button! Each of the 12 floors serves as a test module for cutting-edge façade systems, such as for a hydro-active façade system to reduce urban heat and risks of flooding. And when a cold wind blows, it flexes its muscles; its weight shifts and it leans into the gusts to avoid getting knocked over. D1244 is not a robot from Star Wars but the world's first skyscraper of its kind. Consuming very little construction material, the jaw-dropping building is also a glimpse into the future of architecture.



**8.** June 23, 2023  
08.30 – 14.30

## Wandering the Garden of Eden

If plants (or health) are your thing, you'll never want to leave again. Join this private tour of the amazing Weleda Gardens in Wetzgau, Europe's largest garden of healing plants spanning over an astonishing 23 acres and hosting more than 800 plants. Very much in line with Weleda's anthroposophical purpose of "unfolding health and beauty in harmony with nature and the human being", the gardens are considered one living organism. Experience them in the summer – and be overwhelmed by the sheer ocean of blossoms. N.B.: As this tour will include an very unusual construction site visit, make sure to wear good shoes. Do not join the field trip with sandals or heels!



**9.** June 23, 2023  
09.30 – 11.30

## The Walk-in-Closet of your dreams

"Can you imagine a closet with 31km of clothing rails? No? Well, then this tour is for you – but only if you're fast enough to snatch one of only 20 seats for this highly exclusive private tour to the heart of luxury apparel retailer Breuninger's brand new logistics center in Sachsenheim, one of the most modern in all of Germany. Even if logistics is not (yet) your thing, you'll be amazed: by its sheer size of more than 11 soccer fields, by the amount of products retail operations require these days, or by its army of little commissioning robots lovingly called R2-D2s whizzing the floors.

**10.** June 23, 2023  
10.00 – 11.30

## Stuttgart21: It's not (only) a Train Station

Stuttgart 21 is probably one of Europe's most controversial train stations. But did you know, that it is actually not a train station project? In fact, it is a massive infrastructure project with 11 rail tracks, 3 train stations, 57 km of tunnels, and Stuttgart's new main station - coupled with Germany's largest inner-city urban development project. This private tour will put the project(s) into perspective before taking you in protective gear some 100m below surface into the heart of what will be the main hall of Stuttgart's spectacular underground train station.



**11.** June 23, 2023  
14.00 – 15.30

## High-Speed Train Link at Stuttgart Airport

This is for tunnel fans: seize the opportunity to experience for yourself one of Europe's largest train infrastructure projects. At Stuttgart Airport, Germany's train operator Deutsche Bahn builds a massive high-speed rail station that is part of the missing link of Europe's train link from Paris to Budapest. On this private tour of the Airport construction sites we'll kick off with an overview of the project, then take you in protective gear to the various construction sites and access points. And yes, most of it will be under ground.

**12.** June 23, 2023  
14.00 – 16.00

## Sustainable Urban Quarter Bad Cannstatt

Join us and the crew of Werner Sobek on this guided tour of the sustainable urban quarter P18, the milestone project for wooden serial construction. Consisting of six buildings for the staff of the Bad Cannstatt Clinic it is Germany's largest wooden house quarter planned to date. While the buildings are constructed in prefabricated timber modules, particular attention was paid to energy performance and systems engineering with the massive use of PVT collectors and heat pumps. See for yourself how to develop a plus-energy quarter.

# Field-Trips TRIP DETAILS

Friday, June 23, 2023

**13.** June 23, 2023  
tbc – tbc

## Factory 56: Industrial production of the Future

Join us at this spectacular tour of Mercedes Benz Group's latest production gem: Factory 56 is where all knowhow from dozens of plants, latest G5 & robotics technology and new work concepts have been combined to create a super-efficient large-scale production facility that even has strong sustainability credentials: both social, as well as ecological. While energy consumption was reduced by 25%, Factory 56's own PV system generates on site more than 30% of its electricity needs. See for yourself what's possible if you allow your teams to be ambitious and creative.

**14.** June 23, 2023  
tbc – tbc

## Backstage of circular construction

In an ideal economy nothing goes to waste. Whatever we consume and construct is, from the outset, produced for endless reuse, and reuse, and reuse. In the real economy very few organizations are brave (and crazy) enough to build this new world. We're going to visit one of them: the large recycling park of Federal Environment Prize winner and recycling pioneer Walter Feess in Kirchheim/Teck. Join the family run business on their mission to recycle building materials and construction waste in most innovative ways. After having visited the impressive site, you will be served a light networking lunch together with asp architects and the masterminds of Concular to share know-how, inside stories, and to simply have a good time.



**15.** June 23, 2023  
09.00 – 14.00

## Stuttgart Region's most sustainable buildings

You think Stuttgart is all about cars? Let us prove you wrong – and show you just why the region is producing the most patent applications in all of Europe. Thanks to its thinkers, engineers, research institutions and tech knowhow, Stuttgart is also home to an astonishing number of cutting-edge sustainable buildings. This unique tour will take you across the city to experience several highlights: meet the people behind the projects, hear about their experiences and seize the opportunity to bug them with your questions. Get ready to be surprised.

**16.** June 23, 2023  
13.00 – 14.30

## Stuttgart's vertical jungle

Have you ever wondered why many 'green' walls look rather like a vertical desert shrub? Well, this one does not. Come along, collect your magnifying glasses, and zoom in to the "Wilde Klimawand" – the wild climate wall, one of Stuttgart's premier climate adaption projects. On its 60m2, this urban wilderness is home to a wide range of species including various birds – and bats. Find out how microclimate can be influenced by dense green walls like this one and feel the difference yourself before quizzing Stuttgart's leading biodiversity researchers about the wall.



**17.** June 23, 2023  
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## Say good-bye to traditional urban planning

Before it's going to be demolished in the coming years, a bridge crossing the river Neckar will be completely redesigned during the Stuttgart Urban Development Hackathon on June 20, and you're most welcome to join this virtual redesign at Stuttgart University's High Performance Computing Center! Beware though: Once you've virtually reworked the bridge, you will not want to go back to traditional planning anymore. For those who did not participate in the Hackathon: Check out the potential of virtual reality in urban planning when the results are presented on June 23.



**18.** June 23, 2023  
09.30 – 13.00

## Paving the way for green hydrogen

In Esslingen's Neue Weststadt "climate neutrality" is more than just marketing speech on glossy folders. With power-to-gas-to-power as its key technology, in Esslingen, renewables are converted into green hydrogen on site and directly used for mobility and industry. The hydrogen pipeline connects the city with the port of Stuttgart thereby laying the foundation of a regional green hydrogen economy. No wonder the Neue Weststadt district sweeps the board and is one of only six lighthouse projects funded by Federal Ministries. Join us on this tour to meet the five partner organisations (SIZ energieplus, Agentur Blumberg, RVI GmbH, DGNB and Stadtwerke Esslingen) which, together with the City of Esslingen, are taking this pioneering next step towards truly climate neutral districts.



# Field-Trips TRIP DETAILS

Friday, June 23, 2023

**19.** June 23, 2023  
09.30 – 13.00

## A city within the city: multigenerational living

It doesn't get more 'Italian' than this in Stuttgart: a place where people of all ages can meet, enjoy one's company, cook, and support one another. At the Generationenhaus Heschl, which also features a daycare and a parent-child center, senior citizens share housing and living spaces with young people of all backgrounds. Through shopping facilities and public transportation, Heschl residents are closely connected to the city, which they are a part of anyway – and probably both the most traditional and innovative part of it all.

**20.** June 23, 2023  
09.00 – 14.00

## The 'Tübingen School' of Urban Planning

In Tübingen, 40km south of Stuttgart, over the past 25 years, many small and big neighbourhoods have been added, or were completely transformed – among them the well know "French Quarter". Key to successful urban planning were certain instruments, which 'regulate without regulating' and are now making waves in Germany with other cities following suit. Let's take a close look at these famed neighbourhoods and meet the key people – planners and politicians – behind the 'Tübingen School' of urban planning.

**21.** June 23, 2023  
09.30 – 14.00

## Eating your way through Stuttgart, zero-waste style

Are you a foodie? Well, Germany might not be famous for its cuisine, but the region of Swabia with its capital Stuttgart certainly is. Let us convince you with this zero-food waste tour: Stroll the city using a dedicated app and enjoy treats at half a dozen restaurants, learn more about their unique zero food-waste concepts, and get up to date on the latest vegan trends. Make sure to download the FAIRlaufen app when coming along. This trip is hosted by Ernährungsrat StadtRegion Stuttgart, Welthaus Stuttgart e.V., the state capital Stuttgart with "Agenda 2030 Alliance mEin Stuttgart - mEine Welt" as well as the campaign #jetztklimachen. Nom nom nom.

**22.a** June 23, 2023  
09.00 – 12.00 **22.b** June 23, 2023  
13.00 – 16.00

## Friday rush hour escape

Are you a public transport wonk? Then you'll like this kind of rush hour. Hop on an exclusively rented SSB-rail coach and, together with the mastermind planners of Stuttgarter Straßenbahnen AG, visit some of the city's most exciting public transport innovations. We'll stop at several light-rail stations, intermodal mobility hubs and experience first-hand what it means to build on such a challenging topography. One thing is certain: As a modern city Stuttgart will remain attractive (and competitive) only if more and more people are able to escape its car-clogged streets. You'll be one of them.

**23.** June 23, 2023  
14.00 – 17.00

## Bad location, good planning

Did you know that Stuttgart is home to one of the world's oldest schools of urban climatology? The school dates to 1938 and should inform urban planning to improve the health of citizens suffering from bad air in the Stuttgart basin, a rather bad location regarding air quality. Join this climate-themed tour across Stuttgart to learn how climatology has informed planning in surprising ways, how, in turn, the built environment shapes urban climates, before visiting the vineyards overlooking the city to enjoy a glass of locally produced white – a more pleasant result of that infamous Stuttgart basin climate.

**24.** June 23, 2023  
10.00 – 12.00

## Psychic: Changing mobility mindsets

This one is for those who foresee a car-free urban future. The question is: How can we assist politicians and planners in bringing visions like superblocks and the 15-minute city alive? After all, not everyone shares the enthusiasm about cars leaving their neighbourhood. This forward-thinking project called Streetmoves4iCity is using virtual and augmented reality to make people experience a nearly car-free neighbourhood. With the active participation of citizens, the project by the Stuttgart Technology University of Applied Sciences aims to change the mindset of citizens – one by one – to slowly relax people's resistance to change. Come along and try it out.

**25.** June 23, 2023  
09.00 – 12.00

## Why can't all job centres be like this one!

If you've ever had the doubtful pleasure to be one of their 'clients', you know how dreadful and denigrating places job centres can be. Not this one! Stuttgart's training campus is preparing young adults and refugees for a successful start in their new life: They can have their skills systematically assessed, receive advice on career orientation and get an overview of networking opportunities in the city. Or they can continue to learn German, establish contacts with sponsors or write job applications. If this is what all job centres looked like, we'd have fewer people in wrong positions.

**26.** June 23, 2023  
tbc – tbc

## Stuttgart Ugly

Let's hit Stuttgart's worst architectural mistakes on a humorous, provocative walk. We want to start a debate about which sort of city we all would like to live in. And hear the story of how these buildings came to be, and how to avoid making the same mistakes again. Why is Stuttgart so grey, and what is the difference between boring and ugly? What is the role of greedy developers, boxy shopping centres, gated communities, and bling? How can we make building sites look more visually interesting? Can car infrastructure ever be improved? What are the effects of S21? After each piece of the built environment we visit, the group will be asked to vote on whether they find it, indeed, ugly! When tour guide Eugene created this tour concept in Vienna in 2015, he was presented with three fines for making illegal tours! Let's see how Stuttgart reacts ...



# Field-Trips TRIP DETAILS

Friday, June 23, 2023

**27.** June 21, 2023  
tbc – tbc

## Magic summer night tour

Vast sections of cities are ill-used by night. But night-time is very special – for lovers, party-people, dancers and artists – here lies great opportunity, culturally and economically. Many people work through the night to support the infrastructure that the rest of us rely on in the day. Others bake bread or serve food, or have their social media to attend to. Many students choose their study city on the basis of good parties and opportunities to be creative outside of lecture halls. We will meet them all. Join tour guide and night owl Eugene on a storytelling walk, to find out yourself who is awake, and why.

**28.** June 23, 2023  
09.30 – 12.30

## Bringing a vision to life: the car-free university

Universities were the first institutions to preach low-carbon lifestyles. What about them - what are they doing to walk the talk? Quite a bit, it turns out: Stuttgart University aims to become "climate-neutral" by 2030 and is partnering up with research and innovation agency MobiLab to design a largely car- and emission-free campus. Join an 8-mins train ride to Stuttgart's Vaihingen Campus and witness their progress on autonomous shuttles, mobile e-charging and solar-powered e-charging garages. These and other mobility services are expected to lead to a reduction in demand for parking of around one third. Hear! Hear!

**29.** June 23, 2023  
09.00 – 16.00

## Wie Bund und Kommune erfolgreich Konversionsflächen entwickeln

Ziel ist die Aufwertung einer innerstädtischen Konversionsfläche in Donaueschingen aus den 1950er-Jahren durch Schaffung von Wohneinheiten, Gewerbeeinheiten und einer Tiefgarage. Die Entwicklung eines städtebaulichen Konzepts und das Bebauungsplanverfahren ging den Bauarbeiten voraus. Durch die enge Zusammenarbeit und Abstimmung der Bundesanstalt für Immobilienaufgaben (BImA) mit der Stadt konnte beides innerhalb von nur 15 Monaten umgesetzt werden. Besichtigen Sie die Baustelle und lernen Sie über diese erfolgreiche Zusammenarbeit zwischen einer Bundesbehörde und einer Kommune am Beispiel des Planungsprozesses.

**30.** June 23, 2023  
16.30 – open end

## C'mon, live a little

Why not wind down after a long field trip day with a cold drink at the old "Wagenhallen" (tram and rail shed), where you're invited to watch experimental performances by resident artists. So, if you want to see the remaking of the old garage by 150+ artists, and are looking for a slightly different Stuttgart evening, join a very exclusive tour to one of the city's most popular meeting places. Discussing the city of tomorrow is so much more fun when you're right in the middle of it!

**31.** June 23, 2023  
tbc – tbc

## The flying forest

Since 2019 Stuttgart boasts a new and exciting landmark right in the middle of the city. Yes, you will have seen green facades before, but how about a forest on the building's roof overlooking the Stuttgart basin! You'll also be there at the right time as the city green is seasonal and changes its looks accordingly: dormant in winter, in full bloom in spring and summer and colourful in autumn. Let's meet the new landmark's planners and find out what it feels like to spend a working life in a building unlike any other.

**32.** June 23, 2023  
10.00 – 11.30

## Fancy a short cycling trip?

This one is for the brave - not. Because Stuttgart is a rather hilly city with a cycling infrastructure the spoilt Dutch or Danish would not even call infrastructure, riding a bike in Stuttgart can be a real adventure. There's a lot of room for improvement, and you'll be discovering it on this tour with Stuttgart's Regio-bikes. But worry not: Neither steep climbs nor maddening traffic will await you. In fact, on your pleasant trip you will even be rewarded with ice-cream to quickly regain all those calories.



**33.** June 23, 2023  
18.00 – 19.00

## Stuttgart's sleeping giant

Start your tour of Rosenstein, Stuttgart's largest urban development project, with a huge interactive city model: On around 25 square meters, you can (fore)see how the future district in the heart of Stuttgart will be developed. Stuttgart's planners will then take you on a very special tour to the former railway tracks and tram sheds (Wagenhallen) on which the project is brought to life in the coming years and decades. First highlights are the maker-city and a temporary opera house.

# TRIP DETAILS

Friday, June 23, 2023

**34.** June 23, 2023  
tbc – tbc

## Rethinking infrastructure: finding the space we need in cities

Most cities are struggling to find the space they'd need. Countless stakeholders are fighting to get space from the municipalities for micromobility, city logistics, circular economy logistics, charging infrastructure, storage for local workshops, just to name a few. Now imagine you had enough space to serve them all – and countless more that you don't even know of just yet? Welcome to the Urban Hubs. This tour will help you rethink how to make use of urban space and existing infrastructure. Together with the creators of the Urban Hubs we will tour one hub in Stuttgart's city centre, learning about the ample opportunities we have with existing infrastructure – and the myriad of challenges that might come when transforming it. What would you do if you suddenly had space in your city (or 12,000 times so, across all of Europe)?

**35.** June 23, 2023  
14.30 – 15.30

## Reality check: experience autonomous driving for yourself

You believe autonomous driving to be science-fiction? Well, then it's time for some rethinking: experience for yourself in real-life operation Europe's first Level 4 autonomous system. Experience for yourself the kind-of spooky situation, when regular cars move ghost-like without drivers and even park themselves. This is your opportunity to get some insight into the tech behind the autonomous revolution and meet the experts from Apcoa, Mercedes-Benz, and Bosch who jointly made this world premiere happen. Let them take you on a tour of the future of vehicles.



**36.** June 23, 2023  
09.00 – 12.00

## Gil Peñalosa's Masterclass: Creating cities and public spaces for everyone

This is your unique opportunity to join a private masterclass with Gil Peñalosa, one of the world's most renowned experts for public spaces in cities. Having worked in over 350 cities on all continents, Gil will share with you a blend of experience, pragmatism, and passion on how to make cities more affordable, equitable, and sustainable. The masterclass will cover many different public spaces, the relationship between the size of infrastructure and the resulting different uses of it. Join Gil in this class to hear about the biggest barriers to change, the benefits of change, and most importantly, how to move your city from talking to doing.

**37.** June 23, 2023  
10.00 – 11.30

## Your #instamoment

Join a short trip to the roof of Stuttgart's Town Hall overlooking the city for your moment to tell the crowd on so-me where you are and what you've been doing there. Up we go slowly in the bell tower, before going back down using the Paternoster lift, an open compartment elevator you will have seen in old films.

**38.a** June 23, 2023 10.30 – 12.00 **38.b** June 23, 2023 14.30 – 16.00

## The great solar powered bake off

Yummy buns baked by the sun? Beer forever cooled by solar? The Solarbakery is the world's first provider of fully equipped, mobile and energy independent container bakeries. Join this very special field trip to the mobile Solarbakery at Schlossplatz to get your hands dirty with flour. Reward yourself with cool drinks accompanying your first ever self-made sun-powered bread.



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# VENUES & SERVICES

## MAIN VENUE

**Haus der Wirtschaft**  
Willi-Bleicher-Straße 19  
70174 Stuttgart

## FURTHER VENUES

**Gewerkschaftshaus DGB**  
Willi-Bleicher-Str. 20  
70174 Stuttgart

**Rathaus**  
Marktplatz 1  
70173 Stuttgart



## #UF23 TRANSLATION SERVICE

### English – German

We offer the interpretation of selected sessions from English to German.

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### Mehr Infos in unseren FAQs.

Natürlich informieren wir alle unsere Besucher:innen im Detail vor Beginn der #UF23.



# TRAVEL & ACCOMMODATION

## GERMAN TRAIN TRAVEL TO STUTTGART

Travel Green. Benefit from the Deutsche Bahn Event ticket at a fixed price from anywhere in Germany to/from Stuttgart. Book your DB ticket [here](#).

## AUSTRIAN DELEGATION TRAIN TRAVEL

Austrian attendees start #UF23 with a joint train ride from Vienna, Linz and Salzburg via Munich to Stuttgart on June 20. Purchase the train ticket yourself, and let us know [here](#) if you want to get one of the seat reservations for free to join the Austrian group.

## HOTEL BOOKINGS

We have secured a limited number of hotel rooms at discounted rates. #UF23's main conference hotel is Motel One Stuttgart-Hauptbahnhof. You can book your accommodation [here](#) and benefit from a free public transport ticket.

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